

CQWM

2nd International  
Conference

VENICE  
2018

November  
27-30

Citizen Observatories  
for natural hazards and  
Water Management

organized by

*Distretto delle Alpi Orientali*



# CITIZEN SCIENTISTS MONITORING THE ENVIRONMENT: THE LATEST APPS FROM IIASA

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International Institute for  
Applied Systems Analysis

IIASA [www.iiasa.ac.at](http://www.iiasa.ac.at)



AgroTutor

# Agrotutor: Sustainable agricultural intensification in Mexico

Ongoing collaboration between IIASA and the International Maize and Wheat Center (CIMMYT) Mexico



# Key needs and proposed solutions

- Sustainable intensification: Need for increased food production **and** improved ecosystem services
- Poverty alleviation and achieving food security by improving crop performance: lower costs and higher yields
  1. Targeted and timely agricultural recommendations
  2. Support overloaded agricultural extension systems



Guanajuato farmers, scientists and extension agents

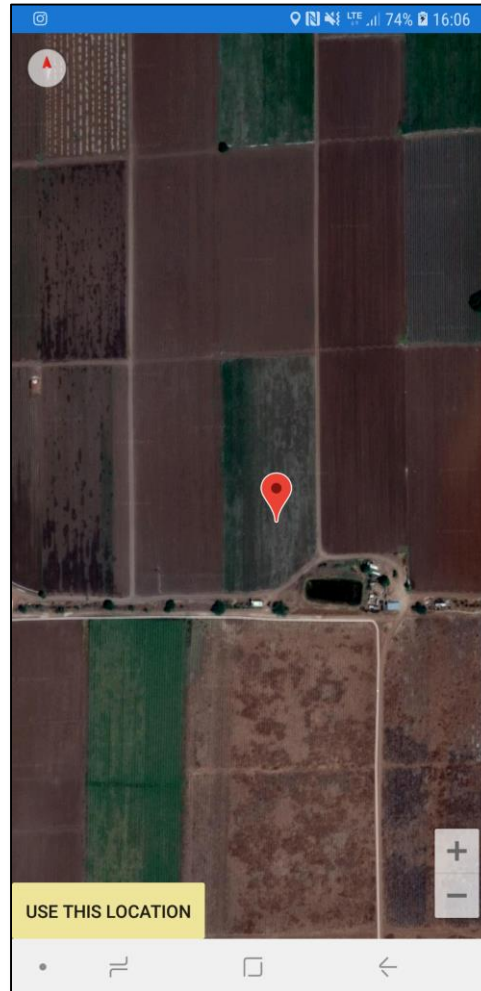
Transform smallholders into “small smart farmers”

(B. Govaerts – CIMMYT)



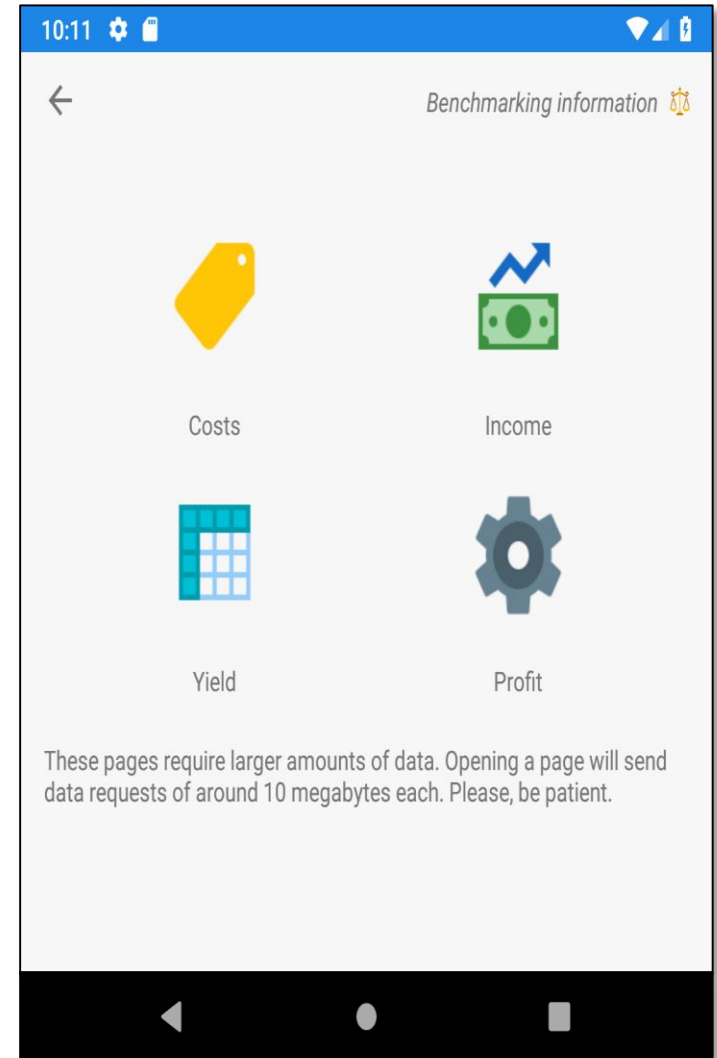
# AgroTutor: Geo-location of plots and crops

- Location and delineation of parcels
- Recommendations sent back to the farmers are location and crop-specific

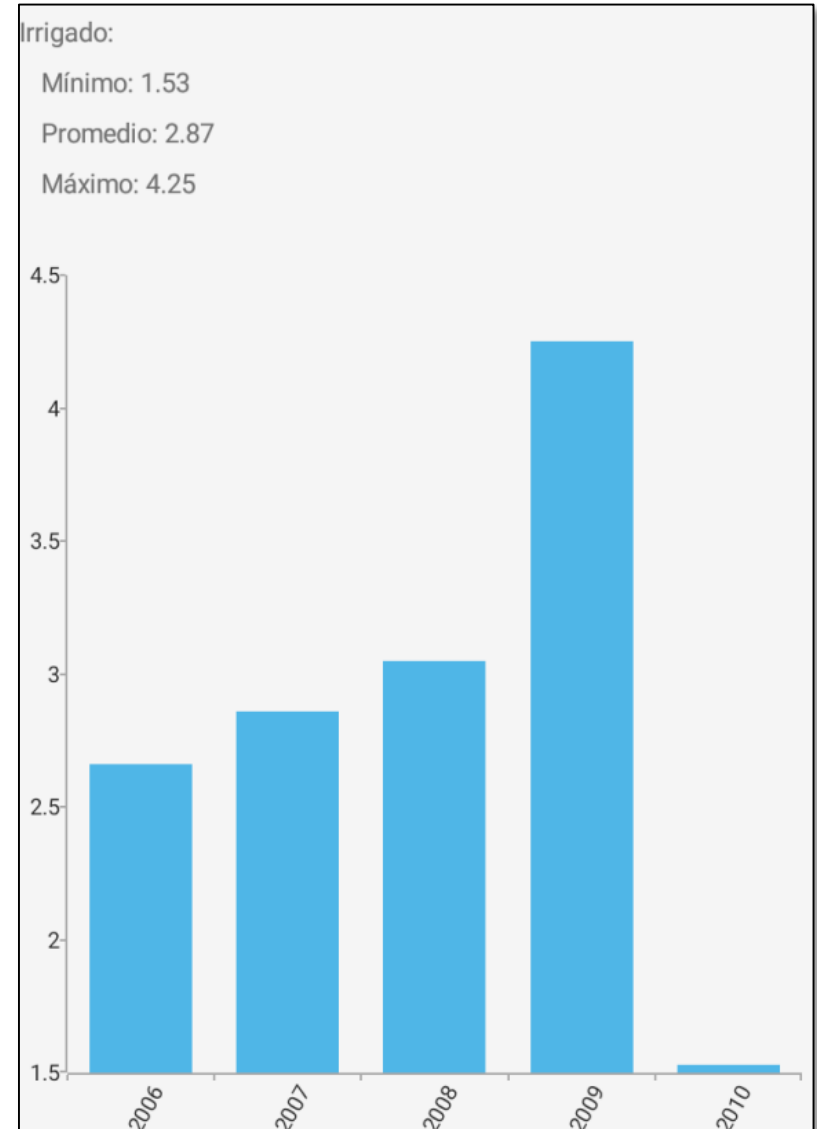
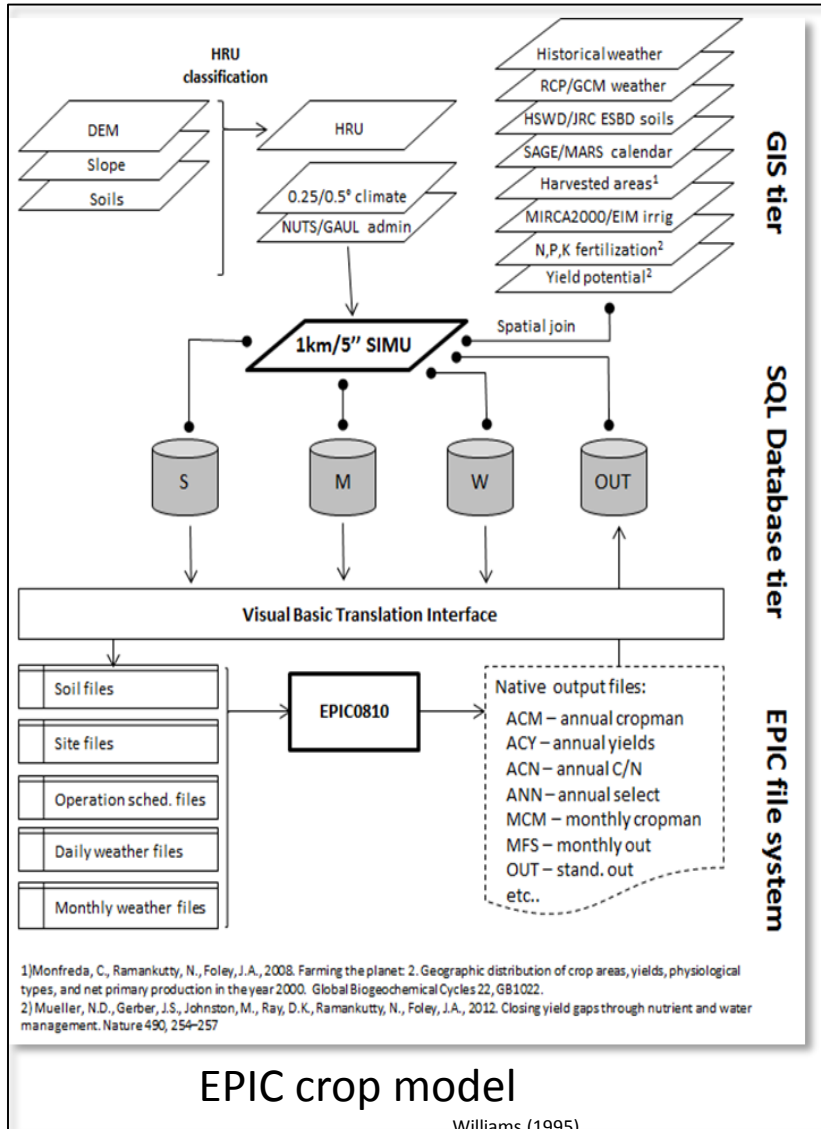


# AgroTutor: Historical benchmarking information

- Using historical information gathered by CIMMYT, historical costs, income, profit and yield are shown.
- Information is corresponding to the area / conditions where the farmer's plot are located
- Data is anonymous and is meant to indicate the area and crop potential

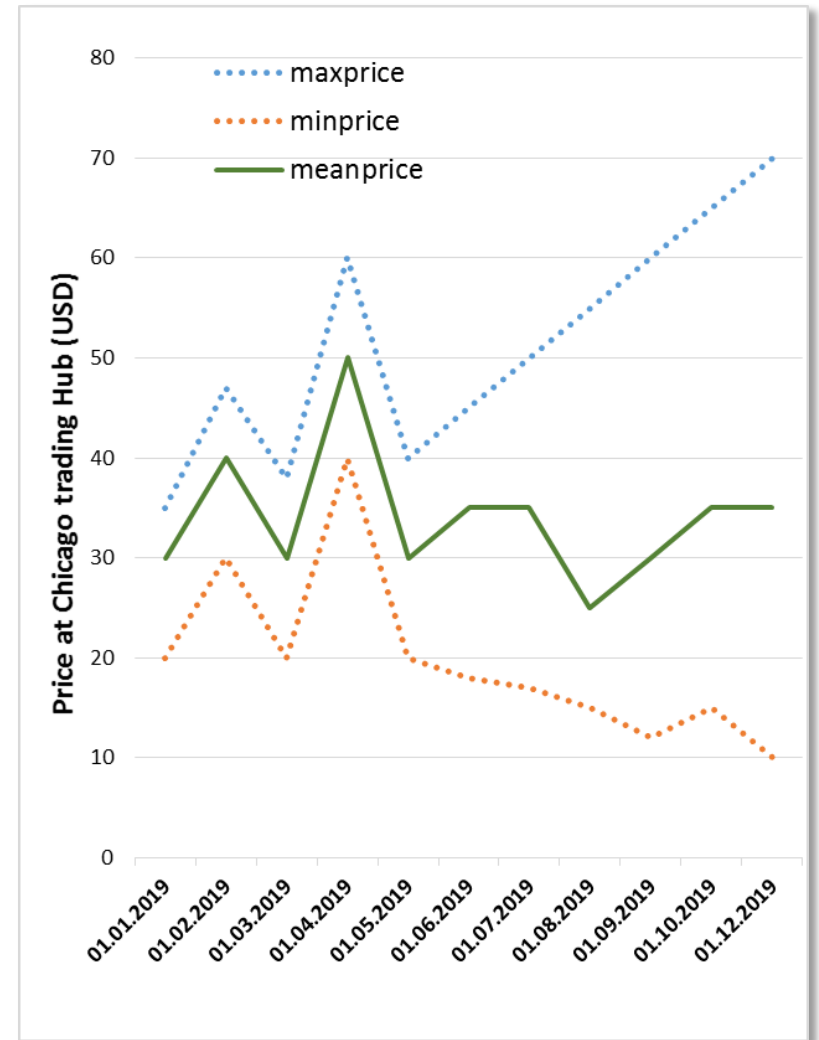


# AgroTutor: Potential crop yield



# AgroTutor: Price forecasting (ongoing work)

- Twelve month predictions using trading hub historical prices
- Based on an array of time series multivariate models
- Use of climatic, financial and macroeconomic variables and market fundamentals
- Developed at IIASA in collaboration with research centers in Vienna



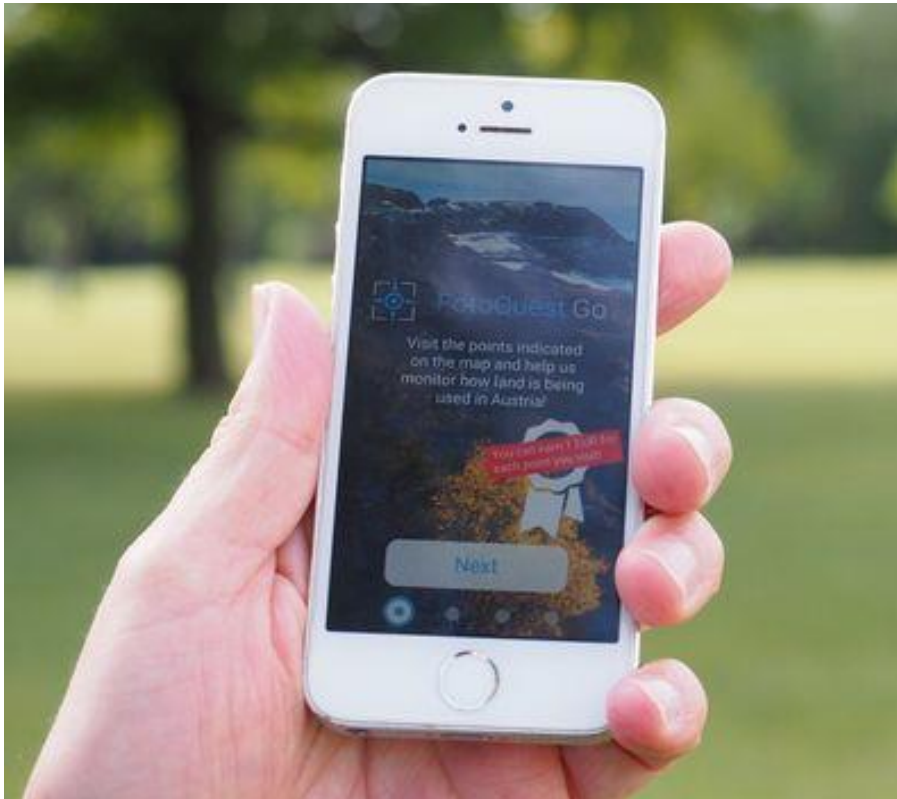
# Small Smart Farmers: AgroTutor contribution

- Integration of systems can deliver robust pictures of farmers fields allowing them to select and combine information
- Crowdsourced ground data is hard to obtain. AgroTutor provides an excellent opportunity while respecting farmers privacy
- Success of AgroTutor relies on integration of systems with proven agricultural best practices to ensure farmer value, uptake and ongoing usage



# FotoQuest Go

Mobile application for in-situ data collection to promote community-based Land Use and Land Cover monitoring and awareness.



<http://fotoquest-go.org/>



# FotoQuest Go

Step 1

Navigate to  
Location

Step 2

Take  
photos

Step 3

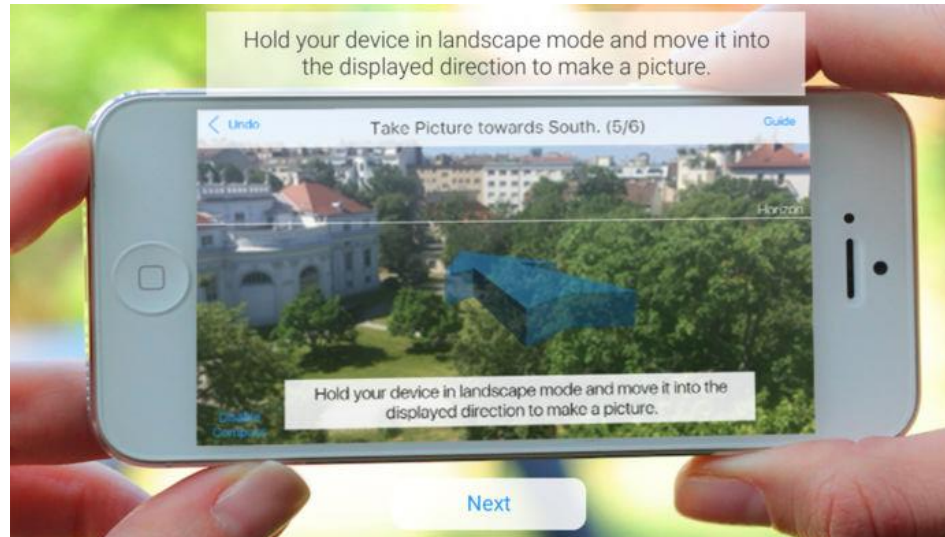
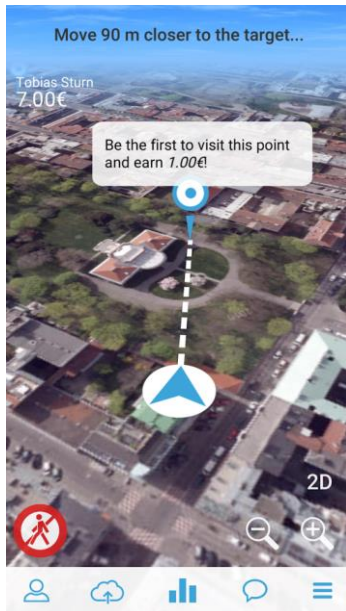
Answer  
questions

Step 4

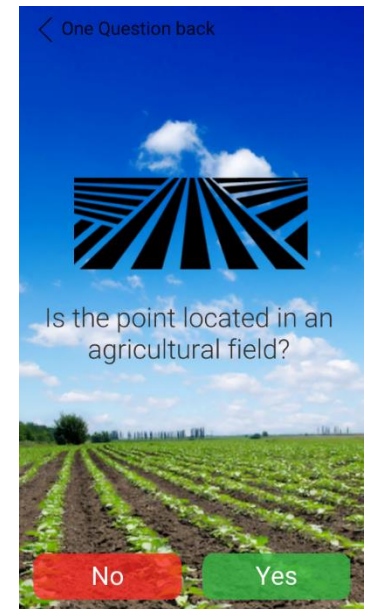
Submit for  
QA

Step 5

Feedback to  
contributor



Photos in 4 cardinal directions plus target location itself





138 users



1614 quests

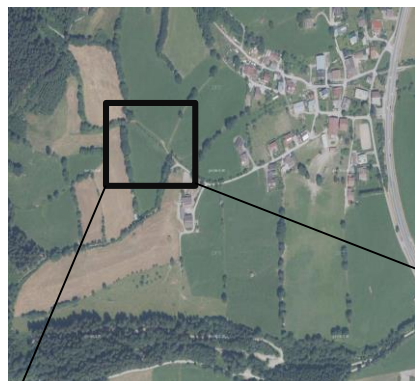


7652 photos



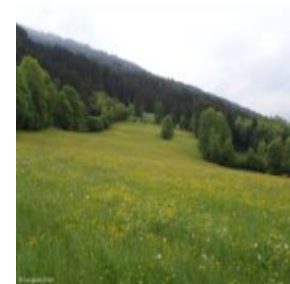
Country	
Austria	985
Spain	164
Netherlands	136
Germany	99
Romania	43
Italy	42
Sweden	35
Belgium	24





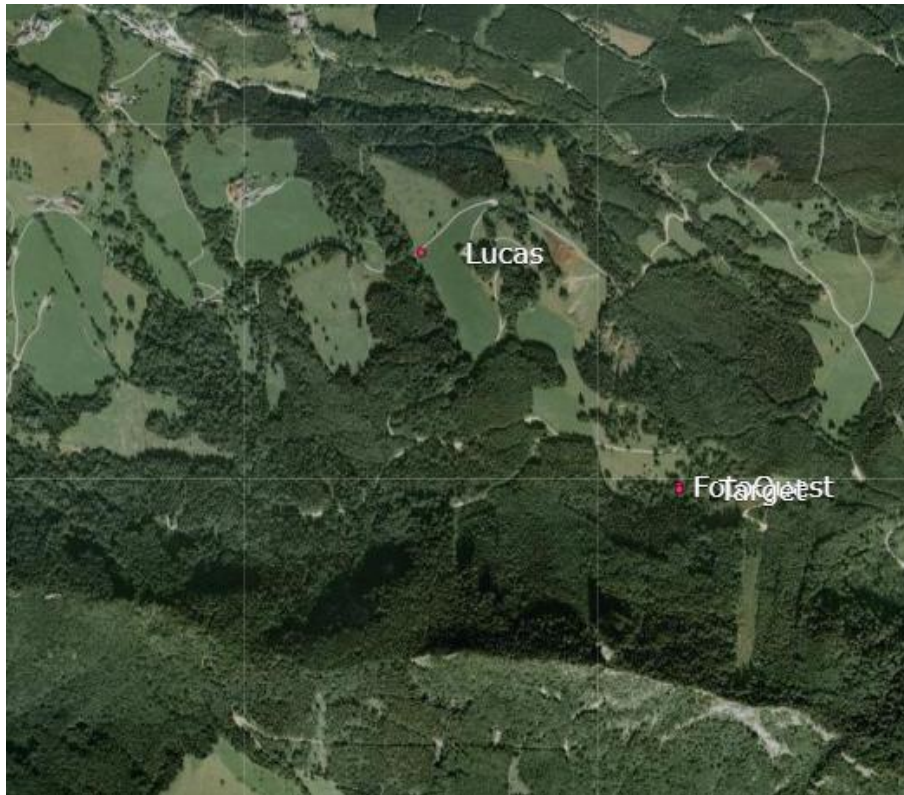
**FotoQuest User**

**Surveyor**



# Good examples

- FotoQuest user is getting closer to the point than LUCAS
- LUCAS surveyors do not walk to very remote points
- FotoQuest user is reaching points in water!





# Not perfect examples

- FotoQuest user has not reached the target location
- User identifies wrong crop type or wrong field
- Photo quality & usability





# LandSense

A Citizen Observatory and Innovation Marketplace for Land Use and Land Cover Monitoring

18 Partner Institutions  
9 Countries



Connecting citizens with satellite imagery to transform environmental decision making

September 2016 → August 2020

LandSense.eu



European Commission

Horizon 2020  
European Union funding  
for Research & Innovation



LandSense.eu | @LandSense | info@landsense.eu



# LandSense Themes

LandSense technologies are deployed across various themes to illustrate the potential of Citizen Observatories to tackle environmental challenges



URBAN LANDSCAPE DYNAMICS

*Austria, France, Germany,  
Netherlands*



AGRICULTURAL LAND USE

*Serbia*



FOREST & HABITAT MONITORING

*Spain, Indonesia*

# Habitat Monitoring – Spain, Indonesia

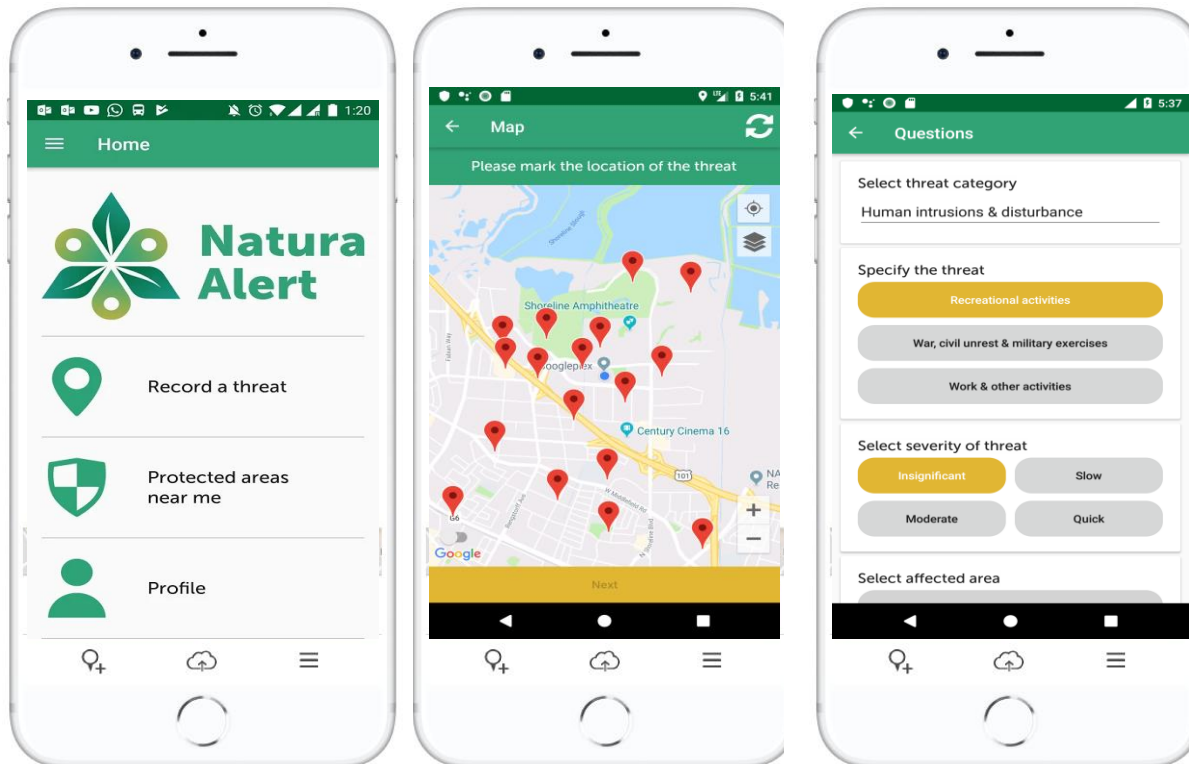
Mobilizing volunteers for *in-situ* data collection to help report **biodiversity threats** and monitor protected areas within the Important Bird and Biodiversity Areas (IBAs)

- IBA Caretakers
- Birdlife International volunteers
- Community monitoring (Indonesia)



# Natura Alert

- Volunteers can identify threats, describe severity and upload media
- Real time alerts to response team at BLI



Public Release in  
Spring 2019!





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