

Journal Pre-proofs

The economic burden of COVID-19 in the United States: Estimates and projections under an infection-based herd immunity approach

Simiao Chen, Klaus Prettnner, Michael Kuhn, David E. Bloom

PII: S2212-828X(21)00021-9
DOI: <https://doi.org/10.1016/j.jeoa.2021.100328>
Reference: JEOA 100328

To appear in: *The Journal of the Economics of Ageing*

Received Date: 18 February 2021
Revised Date: 8 April 2021
Accepted Date: 25 May 2021



Please cite this article as: S. Chen, K. Prettnner, M. Kuhn, D.E. Bloom, The economic burden of COVID-19 in the United States: Estimates and projections under an infection-based herd immunity approach, *The Journal of the Economics of Ageing* (2021), doi: <https://doi.org/10.1016/j.jeoa.2021.100328>

This is a PDF file of an article that has undergone enhancements after acceptance, such as the addition of a cover page and metadata, and formatting for readability, but it is not yet the definitive version of record. This version will undergo additional copyediting, typesetting and review before it is published in its final form, but we are providing this version to give early visibility of the article. Please note that, during the production process, errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

© 2021 Published by Elsevier B.V.

1 **The economic burden of COVID-19 in the United States: Estimates and**
2 **projections under an infection-based herd immunity approach**

3 **Short title: The economic burden of COVID-19 in the United States**

4

5 Simiao Chen,^{1,2,*} Klaus Prettnner,^{3,4} Michael Kuhn,^{4,5} David E. Bloom⁶

6

7 ¹Heidelberg Institute of Global Health (HIGH), Faculty of Medicine and University Hospital, Heidelberg
8 University, Heidelberg, Germany

9 ²Chinese Academy of Medical Sciences and Peking Union Medical College, Beijing, China

10 ³Vienna University of Economics and Business (WU), Department of Economics, Vienna, Austria

11 ⁴Wittgenstein Centre (IIASA, OeAW, University of Vienna), Vienna Institute of Demography, Vienna,
12 Austria

13 ⁵International Institute for Applied Systems Analysis (IIASA), Laxenburg, Austria

14 ⁶Department of Global Health and Population, Harvard T.H. Chan School of Public Health, Boston, MA,
15 USA

16

17

18 * Corresponding author:

19 Simiao Chen, Heidelberg Institute of Global Health (HIGH), Faculty of Medicine and University
20 Hospital, Heidelberg University, Heidelberg, Germany

21 Address: Im Neuenheimer Feld 130.3, 69120, Heidelberg, Germany

22 E-mail: simiao.chen@uni-heidelberg.de

23 Tel.: +49 15207926273

24

25 **Key points**

26

27 **Question:** What is a plausible range of the economic burden of COVID-19 under the herd immunity
28 approach in the United States?

29

30 **Findings:** The reduction in gross domestic product (GDP) from unmitigated COVID-19 would amount to
31 a cumulative US\$1.4 trillion by 2030. After accounting for estimates of the value of lives lost, the total
32 burden can mount to between US\$17 to 94 trillion over the next decade, which is equivalent to an annual
33 tax between 8 and 43 percent.

34

35 **Meaning:** Implementing the herd immunity approach, as suggested by the Great Barrington Declaration,
36 would lead to a sizeable GDP reduction. When accounting for lives lost, the burden increases
37 substantially to about 1.6 to 5.9 times the 16 trillion US\$ loss estimated by Cutler and Summers (2020)
38 under their assumptions on the progression of the number of infections.

39

Abstract

Objectives: To assess the economic burden of COVID-19 that would arise absent behavioral or policy responses under the herd immunity approach in the United States and compare it to total burden that also accounts for estimates of the value of lives lost.

Methods: We use the trajectories of age-specific human and physical capital in the production process to calculate output changes based on a human capital–augmented production function. We also calculate the total burden that results when including the value of lives lost as calculated from mortality rates of COVID-19 and estimates for the value of a statistical life in the United States based on studies assessing individual’s willingness to avoid risks.

Results: Our results indicate that the GDP loss associated with unmitigated COVID-19 would amount to a cumulative US\$1.4 trillion by 2030 assuming that 60 percent of the population is infected over three years. This is equivalent to around 7.7 percent of GDP in 2019 (in constant 2010 US\$) or an average tax on yearly output of 0.6 percent. After applying the value of a statistical life to account for the value of lives lost, our analyses show that the total burden can mount to between US\$17 to 94 trillion over the next decade, which is equivalent to an annual tax burden between 8 and 43 percent.

Conclusion: Our results show that the United States would incur a sizeable burden if it adopted a non-interventionist herd immunity approach.

Funding: Research reported in this paper was supported by the Alexander von Humboldt Foundation, the Bill & Melinda Gates Foundation (Project INV-006261), and the Sino-German Center for Research Promotion (Project C-0048), which is funded by the German Research Foundation (DFG) and the National Natural Science Foundation of China (NSFC). The statements made and views expressed are solely the responsibility of the authors.

Key words: COVID-19; Economic burden; HMM; VSL; US; Human capital

63 Introduction

64 In late 2019, severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2), which causes the
65 coronavirus disease 2019 (COVID-19), emerged in the city of Wuhan in China.(Wang, Horby, Hayden, &
66 Gao, 2020) The virus then rapidly spread to almost all countries in the world. Millions of people have been
67 infected since then, many of them were hospitalized, and more than 2.7 million people worldwide were
68 confirmed dead with or from COVID-19 as of March 22, 2021. About 20 percent of those deaths occurred
69 in the United States.(Johns Hopkins University) To fight the spread of the disease, most countries enacted
70 unprecedented lockdown measures, such as closing schools, restaurants, and shops; restricting national and
71 international travel; and implementing social distancing measures or preventing gatherings
72 altogether.(Simiao Chen, Qiushi Chen, et al., 2020; Chen, Jin, & Bloom, 2020; Chen, Yang, Yang, Wang,
73 & Bärnighausen, 2020; Simiao Chen, Zongjiu Zhang, et al., 2020; Dye et al., 2020; Omar et al., 2020;
74 Parodi & Liu, 2020) Besides the large health and social burden, the economic burden of COVID-19 and of
75 the policy measures against its spread are also huge. Several studies show that this holds for various policy
76 and behavioral scenarios.(Acemoglu, Chernozhukov, Werning, & Whinston; David E Bloom, Kuhn, &
77 Prettnner, 2020; Cutler & Summers, 2020; Eichenbaum, Rebelo, & Trabandt, 2020; Glover, Heathcote,
78 Krueger, & Ríos-Rull, 2020; International Monetary Fund; International Monetary Fund; Krueger, Uhlig,
79 & Xie, 2020)

80

81 One crucial difficulty in estimating the economic burden of COVID-19 involves disentangling the
82 economic impact of the disease due to higher mortality, morbidity, and reduced investment because of
83 treatment costs, from the indirect impact of behavioral and policy responses. While the disruptions caused
84 by lockdown measures and travel restrictions have yielded demonstrably large losses in consumption,
85 output, and investment, these are indirect effects of the disease, some portion of which is transitory. For a
86 thorough understanding of the tradeoff that policymakers face in the context of COVID-19, knowing the
87 economic consequences of the outbreak without behavioral and policy responses is essential. Researchers
88 have made highly valuable contributions in identifying these consequences by means of susceptible-

89 infected-recovered (SIR) amended macroeconomic models employed in simulation approaches.(Acemoglu
90 et al.; Eichenbaum et al., 2020; Glover et al., 2020; Krueger et al., 2020) However, these approaches
91 typically feature simplified production functions, where output is produced only by labor under constant
92 returns to scale technology and the age structure of the workforce is usually not considered. While these
93 are justified simplifications that make these complex models with many different behavioral channels and
94 general equilibrium repercussions more manageable, these assumptions prevent a deeper understanding of
95 (i) nonlinearities when larger parts of the population fall ill, (ii) longer-term effects through changes in
96 capital accumulation, and (iii) the age-structure-dependent effects of COVID-19 that are associated with a
97 much higher mortality of individuals beyond the prime working ages.

98
99 Our contribution aims to complement the results of SIR-amended macroeconomic models by establishing
100 the economic burden of COVID-19 absent behavioral and policy responses, accounting for the age- and
101 human capital-specific effects of COVID-19 on the workforce and the effects of treatment costs on capital
102 accumulation. In doing so, we apply the health-augmented macroeconomic model (HMM), which is based
103 on a human-capital augmented production function that we have co-developed and applied previously to
104 estimate the economic burden of noncommunicable diseases, of diseases due to smoking or air pollution,
105 and of road accidents.(David E. Bloom et al., 2020; David E. Bloom, Chen, Kuhn, & Prettnner, 2019; Chen
106 & Bloom, 2019; Chen, Kuhn, & Prettnner, 2020; Chen, Kuhn, Prettnner, & Bloom, 2018; Chen, Kuhn,
107 Prettnner, & Bloom, 2019a, 2019b) This approach traces the disease’s age-specific mortality and morbidity
108 impacts on labor supply and the effects of treatment costs on physical capital accumulation. The resulting
109 trajectories of age-specific human capital and physical capital in the production process are then used to
110 calculate disease-induced output changes based on the human capital–augmented production function
111 calibrated with parameters of the U.S. economy.

112

113 We are considering a counterfactual scenario in which behavioral reactions of individuals and policy
114 responses are absent. This scenario allows us to establish a nonintervention benchmark against which to

115 assess the “stakes” of policymaking. The benchmark can be understood as a conservative estimate of the
116 total burden associated with the disease if the U.S. follows a strategy of achieving herd immunity through
117 overcoming natural infection (see e.g. the Great Barrington Declaration),(Alwan et al.)—a conservative
118 estimate because the assessment does not include the value of human lives lost or the value of suffering
119 from the disease, which likely (and we show) greatly outweigh the economic burden (Cutler & Summers,
120 2020). Our scenario may also be considered conservative as it does not factor in behavioral responses, i.e.,
121 changes in consumption and work patterns for fear of infection even absent any policy. These have shown
122 to be substantial (Goolsbee & Syverson, 2020). The savings response is somewhat more ambiguous, as
123 people might save more both because consumption decreases and as a precaution for future uncertain work
124 prospects. Furthermore, as Polykaova et al. (2021) (Polyakova, Kocks, Udalova, & Finkelstein, 2020) show,
125 there might be spillover effects of infections that our framework does not capture.

126 The crucial lesson of our paper is that even our estimate of the economic burden of COVID-19 is sizeable
127 and strongly supports investing in health care infrastructure, early disease surveillance, and the delivery of
128 treatments and vaccines to prevent or contain potential future epidemics at an early stage. When we consider
129 the value of lives lost in addition to the gross domestic product (GDP) loss, the total burden of COVID-19
130 increases substantially, which only strengthens our conclusion.

131 **Methodology**

132 *Model description and data sources*

133 A pandemic affects the economy in the long run via the following direct channels: (i) disease-specific and
134 age-dependent mortality reduces labor supply and therefore human capital. The extent to which it does so
135 depends on the age structure of those who die because of the disease. (ii) Disease- and age-specific
136 morbidity also reduces individual labor supply, but recovery usually follows such that the morbidity effects
137 are not permanent. This hinges on the assumption that recovery is full, which might not be the case for all
138 patients in reality(Carfi, Bernabei, & Landi, 2020). To account for this possibility, we include an additional
139 scenario with long-term morbidity in our projections; (iii) Treatment is costly and can be paid for in two
140 ways. First, by reducing consumption—which is tantamount to reallocating expenditures toward healthcare

141 and, as such, does not affect GDP—and, second, by reducing savings/investment, which reduces capital
 142 accumulation and therefore future output.

143

144 To capture these channels and to allow for a certain degree of substitutability among workers and between
 145 workers and physical capital, we consider an economy in which aggregate output Y_t (GDP) is produced
 146 according to the production function

$$147 \quad Y_t = A_t K_t^\alpha H_t^{1-\alpha} \quad (1)$$

148 where A_t refers to total factor productivity; K_t denotes the physical capital stock used in production; α is
 149 the elasticity of output with respect to physical capital; and $H_t = \sum_{a=15}^T h_{a,t} \varphi_{a,t} L_{a,t}$ is aggregate human
 150 capital, which is the product of age-specific labor supply, $L_{a,t}$, age-specific human capital, $h_{a,t}$, and age-
 151 specific productivity (e.g., as determined by morbidity), $\varphi_{a,t}$, summed from the age of labor market entry
 152 $a = 15$ up to retirement at age T . This calculation is based on the labor force projections of the International
 153 Labour Organization (2017)(International Labour Organization, 2017) and allows us to recognize that
 154 children do not work and that older adults might be retired. The dynamics of individual human capital are
 155 based on the educational attainment projections of Barro and Lee (2013)(Barro & Lee, 2013) and workforce
 156 experience within a Mincerian specification.(Mincer, 1974) The estimated parameters for the Mincerian
 157 specification come from Psacharopoulos and Patrinos (2018)(Psacharopoulos & Patrinos, 2018) for
 158 education and Heckman et al. (2006) for experience.(Heckman, Lochner, & Todd, 2006) Data on age-
 159 specific COVID-19 mortality come from Stokes et al. (2020).(Stokes et al., 2020) We assume that 60
 160 percent of the population will be infected over three years(Anderson, Heesterbeek, Klinkenberg, &
 161 Hollingsworth, 2020) and that for those who enjoy a full recovery the process takes an average of 14
 162 days,(World Health Organization, 2020) which is also the time span of a quarantine in many countries.

163

164 In a closed economy without a government, aggregate output equals aggregate income. Output/income can
 165 be consumed or saved such that the aggregate capital accumulation equation is given by

$$166 \quad K_{t+1} = Y_t - T_t - C_t + (1 - \delta)K_t = (1 - s)(Y_t - T_t) + (1 - \delta)K_t \quad (2)$$

167 where T_t and C_t are aggregate treatment costs and aggregate consumption, respectively; s is the saving rate,
 168 which, in the underlying Solow (1956)(Solow, 1956) framework for a closed economy, is tantamount to
 169 the gross investment rate; and δ is the rate at which physical capital depreciates. For the parameters, we
 170 either assume standard values from the literature or values that are consistent with the data such that we
 171 have $\alpha = 0.396$, $\delta = 0.05$, and $s = 0.2025$.(Prettner, 2019; U.S. Bureau of Labor Statistics; World Bank,
 172 2020b) Finally, for the treatment costs we use US\$3,045 per infection as calculated by Bartsch et al.
 173 (2020)(Bartsch et al., 2020) for symptomatic infections and assume that the fraction of treatment costs that
 174 is paid out of savings is the same as the gross saving rate in the United States.

175
 176 Using physical capital and age-specific human capital projections, we calculate the economic burden of
 177 COVID-19 as the difference between a simulated counterfactual economy without the disease and a
 178 simulated economy in which 60 percent of the population is eventually infected. For the economic
 179 projections we consider the time span 2020–2030 and assume that the pandemic occurs in the first three
 180 years after which herd immunity is achieved. This timing rests on the assumption that herd immunity
 181 without vaccination requires 230 million persons to be infected. At the peak of infections in January 2021,
 182 there were approximately 200,000 infections per day. At that pace, it would have required approximately
 183 three years to reach 230 million infections. While our scenario is therefore plausible, other dynamics of
 184 infections could also have easily emerged. However, our results only change marginally under the
 185 assumption of a different timing (e.g., a concentration of infections within two years or spreading out the
 186 infections over four years). Our projections deliberately abstract from behavioral and policy responses, in
 187 particular, the availability of vaccination.(Anderson et al., 2020) The Appendix provides a more detailed
 188 description of the model and our simulation approach.

189

190 *Projection scenarios*

191 We construct and analyze the following projection scenarios: (i) baseline scenario: we use the fatality rates
192 from Stokes et al. (2020)(Stokes et al., 2020); (ii) high-mortality scenario: we take the result by Weinberger
193 et al. (2020),(Weinberger et al., 2020) who report that (overall) excess mortality was 28 percent higher than
194 reported COVID-19 mortality and use this to scale up the fatality rates from Stoke et al. (2020)(Stokes et
195 al., 2020); (iii) low-mortality scenario: because many people who had COVID-19 may have been
196 asymptomatic and were not tested, we use the estimated infection fatality rate (instead of the case fatality
197 rate) of New York City(Yang et al., 2020) for this scenario; and (iv) long-term morbidity scenario: we
198 assume 30 percent of those who contracted COVID-19 show symptoms in the long run and would therefore
199 permanently lose on average 10 percent of their productivity. This is similar to estimates related to the
200 SARS outbreak in 2002/2003.(Ahmed et al., 2020; Fraser, 2020) In all scenarios we assume that there is no
201 reinfection.

202

203 *Total burden after accounting for the loss of life*

204 We estimate the total burden after accounting for the value of lives lost by relying on the value of a statistical
205 life (VSL) approach. The VSL, defined as the willingness to pay for survival or, equivalently, the marginal
206 rate of substitution between survival and consumption, measures the present value of the utility stream over
207 the remaining expected life-course and is, thus, well grounded in life-cycle theory (Murphy & Topel, 2006).
208 Notably, for plausible parametrizations of the utility function and based on consumption/income data one
209 arrives at magnitudes of the VSL that are comparable to empirical estimates derived, e.g., from
210 compensating wage regressions for hazardous occupations (Murphy & Topel, 2006; Viscusi & Aldy, 2003).
211 As we illustrate in the Appendix, the value of lost lives is, indeed, additive to the GDP loss when assessing
212 the total welfare loss from COVID-19. For scenarios (i) to (iii), we use the corresponding case fatality rates
213 to calculate the number of deaths, which equals the population \times total infection rate \times case fatality rate.
214 Then we multiply the death count with a recent estimate of the VSL in the U.S. that amounts to 7 million
215 US\$, the same number used in Cutler and Summers (2020) (Cutler & Summers, 2020), which is a
216 conservative estimate compared to the 9.6 million US\$ in Viscusi and Masterman (2020) (Viscusi &

217 Masterman, 2017). For scenario (iv), we further added to the estimate in the baseline scenario a loss in the
 218 quality of life from long-term disease, where we assume that 30 percent of the infected individuals
 219 experience a 10 percent reduction in the VSL.

220
 221 When calculated as a population mean based on the distribution of general mortality, the average VSL may
 222 be too high in the context of COVID-19. This is because COVID-19 mortality is heavily skewed towards
 223 older adults who face a lower remaining life-time and, thus, a lower age-specific VSL (Murphy & Topel,
 224 2006). For the sake of robustness, we thus provide, for each scenario, an additional set of calculations based
 225 on an age-adjusted VSL. For this, we apply the age-specific VSL figures calculated based on Greenstone
 226 and Nigam¹ (Greenstone & Nigam, 2020) to the age-specific death counts in Stokes et al. (Stokes et al.,
 227 2020) and arrive at an age-adjusted estimate of the VSL in the U.S. that amounts to 4.5 million US\$.

228
 229 **Results**

230 Our baseline results show that the economic burden of COVID-19 amounts to about US\$1.4 trillion
 231 cumulatively by 2030 (**Table 1**). For comparison, this is approximately 7.7 percent of U.S. GDP in 2019
 232 (in constant 2010 US\$). The economic burden of COVID-19 each year up to 2030 is tantamount to a tax
 233 on yearly income of between 0.4 and 1.7 percent (and 0.6 percent on average). After accounting for the
 234 value of lives lost, the total burden of COVID-19 amounts to an aggregate loss between US\$ 25 trillion to
 235 94 trillion cumulatively by 2030, which is equivalent to a tax on yearly income of between 12 and 43
 236 percent.

237
 238 **Table 1.** Economic burden of COVID-19 and the overall burden of COVID-19 after accounting for the
 239 value of lives lost in the United States

Scenario	Economic burden, billions of constant 2010 US\$	Percentage of total gross domestic product in 2020–2030	Per capita burden ¹ , constant 2010 US\$	Aggregate Deaths (million)
----------	---	---	---	----------------------------

¹ See Table S2 in the Appendix.

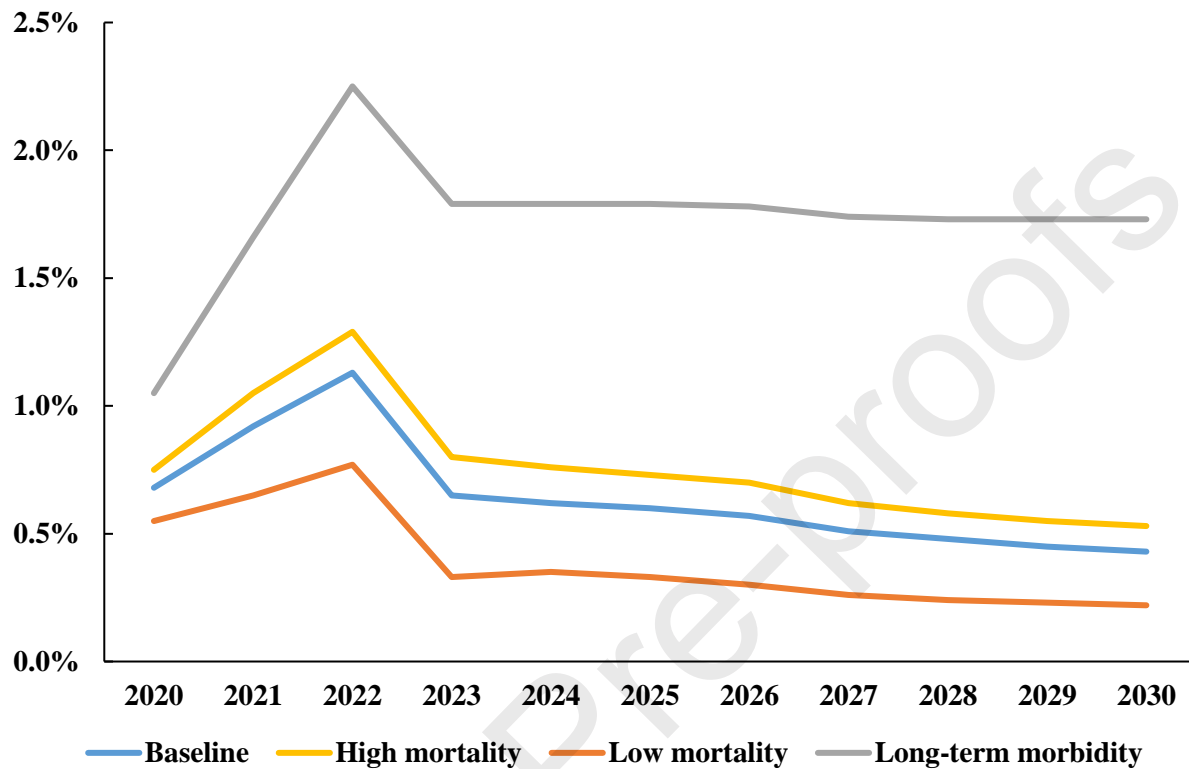
Baseline	1,354	0.63%	4,036	7.405
High mortality	1,609	0.75%	4,793	9.479
Low mortality	808	0.38%	2,409	3.568
Long-term morbidity	3,733	1.73%	11,125	7.405
Baseline (VSL)²	51,841	24.04%	154,527	7.405
High mortality (VSL)	66,356	30.78%	197,795	9.479
Low mortality (VSL)	24,978	11.59%	74,454	3.568
Long-term morbidity (VSL)	93,547	43.39%	278,846	7.405
Baseline (age-adjusted VSL)³	33,901	15.72%	101,052	7.405
High mortality (age-adjusted VSL)	42,946	19.92%	128,014	9.479
Low mortality (age-adjusted VSL)	17,391	8.07%	51,837	3.568
Long-term morbidity (age-adjusted VSL)	78,652	36.48%	234,447	7.405

240 Note: ¹ Per capita burden is calculated as the GDP reduction divided by the average population over the projected
 241 period.² VSL based on Cutler & Summers (2020); ³ Age-adjusted VSL based on age-specific VSL, as reported in
 242 Greenstone and Nigam (2020), and age-specific COVID-19 death rates, as reported in Stokes et al. (2020).
 243

244 **Figure 1** illustrates the evolution of the tax rate corresponding to the economic burden (without the value
 245 of lives lost) over time. Because our assumptions are that the pandemic will end after three years and that
 246 60 percent of the population will become infected by then, the burden is particularly high in the first three
 247 years.² Morbidity effects (with the exception of long-term morbidity in Scenario ii) and treatment costs
 248 both only accrue in the first three years of the pandemic in the baseline scenario. However, the mortality
 249 effects are permanent because they reduce labor supply not only in the three years in which people died but

² In other words, the sharp decline after three years is due to the fact that the morbidity effect and the treatment costs accrue only during the time periods in which the pandemic rages and infections spread. Afterwards, the morbidity effect and the corresponding treatment cost effect vanish, which explains the drop after three years. The mortality effect, however, is permanent because people who died cannot recover. At the aggregate level, this effect only vanes with the general mortality of the rest of the population.

250 over the whole time horizon of the projections. Altogether, morbidity and treatment cost effects amount to
 251 22.5 percent and 9 percent of the total loss of GDP in 2020-2030, with mortality making up for 68.5 percent.



252

253 **Figure 1.** Economic burden of COVID-19 under a herd immunity approach in the U.S. expressed as a
 254 percentage of yearly GDP (excluding short-run effects through, e.g., travel restrictions, lockdown
 255 measures, and social distancing)
 256

257 Eichenbaum et al. (2020) estimate a long-run GDP drop of 0.65 percent, which, unlike current reductions
 258 in GDP and associated short-run projections, is permanent and can be compared with our long-run yearly
 259 burden of 0.44 percent of GDP after 10 years.(Eichenbaum et al., 2020) Our somewhat lower estimate is
 260 due to three differences between our analysis and that of Eichenbaum et al. (2020): (i) They assume that 65
 261 percent of the population will be infected eventually, which is a bit higher than the 60 percent suggested by
 262 Anderson et al. (2020).(Anderson et al., 2020) (ii) Unlike Eichenbaum et al. (2020), we consider the age
 263 structure of the workers who die. Because they are predominantly older and might not be working anymore,
 264 the calculated economic burden is somewhat smaller as compared with the scenario of Eichenbaum et al.
 265 (2020). (iii) We allow for capital in the production function. In comparison to Eichenbaum et al. (2020),

266 capital-for-labor substitution then mitigates the impact of the loss of labor on GDP in the short-run.
267 However, the reduction in capital accumulation due to treatment costs leads to an additional loss in GDP in
268 the long-run.

269

270 At this point we must stress that many (very different) assumptions about the disease dynamics are plausible.
271 First, the pandemic could end much earlier, for example, with the development of a vaccine.(Mullard, 2020)
272 However, vaccination is a behavioral/policy response to the pandemic from which we abstract deliberately.
273 Even if we were to consider vaccination, vaccines may be delayed in terms of development, testing,
274 manufacture, or delivery, they may confer imperfect protection, or their acceptance may be too low among
275 the population to stop the pandemic. Second, how long immunity lasts after recovery remains unclear. If
276 immunity is long lasting, the pandemic will likely die out. If, by contrast, immunity is short lived, the
277 pandemic might not end and COVID-19 could become a recurring disease similar to the flu.(S Chen et al.,
278 2020; Simiao Chen, Klaus Prettnner, et al., 2020; Chowell & Mizumoto, 2020) Third, many asymptomatic
279 cases may not have been detected.(Long et al., 2020) This would lead to an overestimate of the burden in
280 our framework because more of the population was already infected and could be immune. However, many
281 of those who get infected may not recover fully,(Carfi et al., 2020) which would suggest that our estimates
282 are conservative. Overall, these points underscore the uncertainties associated with the estimates of the
283 economic burden of COVID-19 and point to the need for reliable and representative underlying
284 epidemiological data.

285

286 To alleviate these concerns to some extent, we considered alternative scenarios with (i) a higher mortality
287 rate based on estimates of excess mortality,(Weinberger et al., 2020) (ii) a lower mortality rate in line with
288 the infection fatality rate (instead of the case fatality rate) of New York City(Yang et al., 2020) which takes
289 into consideration that many people who had COVID-19 may have been asymptomatic and were not tested,
290 and (iii) a permanent morbidity effect of 10 percent for 30 percent of the population, similar to the estimates
291 related to the SARS outbreak in 2002/2003.(Ahmed et al., 2020; Fraser, 2020) In the low-mortality scenario

292 without a long-term morbidity effect, the economic burden reduces to US\$808 billion; whereas in the high-
293 mortality scenario it increases to US\$1.6 trillion; and in case of baseline mortality but long-term morbidity
294 effects, the economic burden rises to US\$3.7 trillion. While this indicates considerable uncertainty of the
295 calculations depending on the underlying epidemiological properties, the general conclusion of a sizeable
296 economic burden of COVID-19 is clearly upheld.

297

298

299 **Discussion**

300 Our results show that the economic burden of COVID-19 under a herd immunity approach is quite sizeable.
301 This is despite the fact that COVID-19 disproportionately affects people beyond their prime working ages
302 and despite the fact that treatment costs for surviving individuals do not accrue over the full remaining
303 lifetime, as they would for chronic diseases, but typically only over a few weeks. For the 10-year time span
304 2020–2030, we estimate an economic burden of COVID-19 of US\$1.4 trillion, which is equivalent to
305 around 7.7 percent of GDP in 2019 (in constant 2010 US\$).(World Bank, 2020a) The magnitude of the
306 economic burden of COVID-19 becomes evident when we compare it to our model's estimate of the
307 economic burden of all chronic respiratory diseases (US\$ 0.4 trillion) or all cardiovascular diseases (US\$
308 1.1 trillion) for the U.S. over the same time period.(Chen et al., 2018) Our calculations also show that
309 accounting for the value of lost lives would raise the burden substantially to a value of 17 to 94 trillion US\$,
310 or equivalently to an annual tax burden of 8 to 43 percent, over the next decade even using a conservative
311 estimate of the VSL as the underlying value. Our results are prone to depict a lower bound of the total
312 burden for further reasons. First, we have not included the treatment cost and value of quality of life lost
313 due to mental health issues associated with an unchecked pandemic. Second, we did not consider the loss
314 of life and health due to the lack of treatment of other diseases within an overloaded healthcare system.
315 Third, neither have we included the value of the economic contributions of older adults, such as care for
316 their grandchildren, as is assessed in Bloom et al. (2020) (David E Bloom, Khoury, Algur, & Sevilla, 2020).
317 Finally, we did not consider the loss from pain and sufferings.

318

319 Our results indicate that implementing the so-called herd immunity approach, as suggested by the Great
320 Barrington Declaration, would lead to a sizeable economic burden, which increases further when
321 accounting for lives lost. In the latter case, we arrive at values of about 1.6 to 5.9 the 16 trillion US\$ loss
322 estimated by Cutler and Summers (2020) on their assumptions on the disease dynamics, particularly that
323 the pandemic will be substantially contained by the fall of 2021.(Cutler & Summers, 2020)

324

325 Overall, our results stand in sharp contrast to the remarks of then White House economic adviser Lawrence
326 Kudlow, who claimed that *“It’s like a big bad hurricane or a bad snowstorm. It’s a natural disaster. And
327 we’ve seen in the past with natural disasters, they come and they inflict enormous pain. And this virus has
328 inflicted horrible pain. But the disaster passes and therefore has very little damage to what I call the
329 structural aspects of the economy.”*(Axios)

330

331 Ultimately, the long-run economic burden is so high that it dwarfs plausible cost calculations for financing
332 the development, manufacture, and delivery of a vaccine or developing and delivering an effective COVID-
333 19 treatment. Estimates of the costs of developing new vaccines for epidemic infectious diseases range
334 from US\$2.8 billion to US\$3.7 billion,(Gouglas et al., 2018) and the European Union committed to funding
335 US\$7.6 billion to develop a vaccine against SARS-CoV-2 in early May 2020.(Geoffard) Furthermore,
336 investing in research and development (R&D) of treatments, vaccines, and infrastructure that contribute to
337 containing similar future epidemics would be highly beneficial in the long run. R&D incentives may be
338 improved in this respect by introducing innovation prizes or advance market commitments as well as by
339 governmental coordination and support, such as the U.S. “Operation Warp Speed” and similar initiatives
340 around the globe.(David E. Bloom, Cadarette, & Tortorice, 2020; Kremer, Levin, & Snyder, 2020; Kremer
341 & Williams, 2010; Slaoui & Hepburn, 2020) Our calculations also make clear that high priority should be
342 placed on preventing future pandemics at the outset and to design emergency mechanisms that allow for an
343 optimal response in case of a future outbreak. In the initial phase of an epidemic with the threat of becoming

344 a pandemic, lockdown measures are the only game in town to keep the spread in check. The sooner
345 vaccines, treatments, sufficient protective equipment for the extensive use even by the general population,
346 and population-wide testing and contact tracing at massive scale become feasible, the shorter is the period
347 in which societies would need to rely on lockdowns and their negative repercussions.

348

349 The limitations of our study are that (i) it relies strongly on the underlying assumptions about the disease
350 dynamics and therefore requires solid data as inputs from epidemiological studies; (ii) with our framework
351 we cannot assess the effects of COVID-19 on inequality and regional disparities; (iii) a potential long-run
352 effect of behavioral responses could emerge if changes in today's behavior lead to changing technological
353 progress in the future such as more automation, because machines are not susceptible to pathogens that
354 affect humans;(Prettner & Bloom, 2020) (iv) we cannot consider productivity effects of worsened mental
355 health and worsened physical health due to the lack of treatment of non-COVID diseases in overloaded
356 healthcare systems, (v) we cannot consider the repercussions of the pandemic on educational outcomes,
357 and (vi) global trade patterns could change due to disruptions in supply chains and efforts toward reshoring
358 (at least strategically important) production. Analyzing the effects of COVID-19 on automation, education,
359 general health, inequality, and the incentives to reshore production would require a much more detailed
360 modeling of the socioeconomic background of the household side of the economy, of international trade
361 patterns and supply chains, and of the R&D sector to characterize innovation and technology adoption.
362 Models that address these issues but in a setting with representative agents in which health does not play
363 any role are currently being developed.(Krenz, Prettner, & Strulik, 2018; Prettner & Strulik, 2019) To focus
364 on the macroeconomic burden of COVID-19 mortality and morbidity and its treatment costs, we abstract
365 from these types of complications. However, adopting these frameworks to account for health and in
366 particular for infectious diseases is a challenging but interesting avenue for further research.

367

368 **Acknowledgement**

369 We would like to thank Maddalena Ferranna for thoughtful comments and suggestions.

370

371 Declaration of interests: We declare no competing interests.

372

373 **References**

- 374 Acemoglu, D., Chernozhukov, V., Werning, I., & Whinston, M. D. *A multi-risk SIR model with optimally targeted*
 375 *lockdown (2020)* (0898-2937). Retrieved from Cambridge, Massachusetts:
- 376 Ahmed, H., Patel, K., Greenwood, D. C., Halpin, S., Lewthwaite, P., Salawu, A., . . . Jones, A. (2020). Long-term
 377 clinical outcomes in survivors of severe acute respiratory syndrome and Middle East respiratory syndrome
 378 coronavirus outbreaks after hospitalisation or ICU admission: a systematic review and meta-analysis.
 379 *Journal of Rehabilitation Medicine*, 52(5), jrm00063.
- 380 Alwan, N. A., Burgess, R. A., Ashworth, S., Beale, R., Bhadelia, N., Bogaert, D., . . . Ziauddeen, H. Scientific
 381 consensus on the COVID-19 pandemic: we need to act now. *The Lancet*, Published Online October 14,
 382 2020. doi:10.1016/S0140-6736(20)32153-X
- 383 Anderson, R. M., Heesterbeek, H., Klinkenberg, D., & Hollingsworth, T. D. (2020). How will country-based
 384 mitigation measures influence the course of the COVID-19 epidemic? *The Lancet*, 395(10228), 931-934.
- 385 Axios. (Jun 23, 2020). Why the pandemic isn't like a hurricane. Retrieved from [https://www.axios.com/larry-](https://www.axios.com/larry-kudlow-coronavirus-big-bad-hurricane-00025a6f-1b79-4959-bed3-6888cb37628d.html)
 386 [kudlow-coronavirus-big-bad-hurricane-00025a6f-1b79-4959-bed3-6888cb37628d.html](https://www.axios.com/larry-kudlow-coronavirus-big-bad-hurricane-00025a6f-1b79-4959-bed3-6888cb37628d.html)
- 387 Barro, R. J., & Lee, J. W. (2013). A new data set of educational attainment in the world, 1950–2010. *Journal of*
 388 *Development Economics*, 104(September 2013), 184–198. Retrieved from <http://www.barrolee.com>
- 389 Bartsch, S. M., Ferguson, M. C., McKinnell, J. A., O’Shea, K. J., Wedlock, P. T., Siegmund, S. S., & Lee, B. Y.
 390 (2020). The Potential Health Care Costs And Resource Use Associated With COVID-19 In The United
 391 States: A simulation estimate of the direct medical costs and health care resource use associated with
 392 COVID-19 infections in the United States. *Health Affairs*, 10.1377/hlthaff. 2020.00426.
- 393 Bloom, D. E., Cadarette, D., & Tortorice, D. L. (2020). Vaccine finance and epidemics: An ounce of prevention is
 394 worth a pound of cure. *Finance and Development*. Retrieved from
 395 <https://www.imf.org/external/pubs/ft/fandd/2020/09/vaccine-finance-epidemics-and-prevention-bloom.htm>
- 396 Bloom, D. E., Chen, S., Kuhn, M., McGovern, M. E., Oxley, L., & Prettnner, K. (2020). The economic burden of
 397 chronic diseases: Estimates and projections for China, Japan, and South Korea. *The Journal of the*
 398 *Economics of Ageing*, 17(2020), 10016. doi:<https://doi.org/10.1016/j.jeoa.2018.09.002>
- 399 Bloom, D. E., Chen, S., Kuhn, M., & Prettnner, K. (2019). The flip side of “live long and prosper”:
 400 Noncommunicable diseases in the OECD and their macroeconomic impact. In D. E. Bloom (Ed.), *Live*
 401 *Long and Prosper? The Economics of Ageing Populations* (pp. 44).
- 402 Bloom, D. E., Khoury, A., Algur, E., & Sevilla, J. (2020). Valuing Productive Non-market Activities of Older
 403 Adults in Europe and the US. *De Economist*, 168, 153–181.
- 404 Bloom, D. E., Kuhn, M., & Prettnner, K. (2020). *Modern Infectious Diseases: Macroeconomic Impacts and Policy*
 405 *Responses* (0898-2937). Retrieved from Cambridge, Massachusetts:
- 406 Carfi, A., Bernabei, R., & Landi, F. (2020). Persistent symptoms in patients after acute covid-19. *JAMA*, 324(6),
 407 603-605.
- 408 Chen, S., & Bloom, D. E. (2019). The macroeconomic burden of noncommunicable diseases associated with air
 409 pollution in China. *PloS One*, 14(4), e0215663. doi:10.1371/journal.pone.0215663
- 410 Chen, S., Chen, Q., Yang, W., Xue, L., Liu, Y., Yang, J., . . . Bärnighausen, T. (2020). Buying time for an effective
 411 epidemic response: The impact of a public holiday for outbreak control on COVID-19 epidemic spread.
 412 *Engineering*, 6(10), 1108-1114. doi:<https://doi.org/10.1016/j.eng.2020.07.018>
- 413 Chen, S., Jin, Z., & Bloom, D. E. (2020). *Act Early to Prevent Infections and Save Lives: Causal Impact of*
 414 *Diagnostic Efficiency on the COVID-19 Pandemic*. Bonn, Germany: Institute of Labor Economics.
- 415 Chen, S., Kuhn, M., & Prettnner, K. (2020). Tobacco Control Policies: The Authors Reply. *Health affairs (Project*
 416 *Hope)*, 39(2), 346.
- 417 Chen, S., Kuhn, M., Prettnner, K., & Bloom, D. E. (2018). The macroeconomic burden of noncommunicable diseases
 418 in the United States: Estimates and projections. *PloS One*, 13(11), e0206702.
 419 doi:10.1371/journal.pone.0206702

- 420 Chen, S., Kuhn, M., Prettner, K., & Bloom, D. E. (2019a). The global macroeconomic burden of road injuries:
421 estimates and projections for 166 countries. *The Lancet Planetary Health*, 3(9), e390-e398.
- 422 Chen, S., Kuhn, M., Prettner, K., & Bloom, D. E. (2019b). Noncommunicable Diseases Attributable To Tobacco
423 Use In China: Macroeconomic Burden And Tobacco Control Policies. *Health Affairs*, 38(11), 1832-1839.
- 424 Chen, S., Prettner, K., Cao, B., Geldsetzer, P., Kuhn, M., Bloom, D. E., . . . Wang, C. (2020). Revisiting the
425 association between temperature and COVID-19 transmissibility across 117 countries. *ERJ Open Research*,
426 *Forthcoming*.
- 427 Chen, S., Prettner, K., Kuhn, M., Geldsetzer, P., Wang, C., Baernighausen, T., & Bloom, D. E. (2020). COVID-19
428 and climate: global evidence from 117 countries. *medRxiv*.
- 429 Chen, S., Yang, J., Yang, W., Wang, C., & Bärnighausen, T. (2020). COVID-19 control in China during mass
430 population movements at New Year. *Lancet*, 395(10226), 764-766.
- 431 Chen, S., Zhang, Z., Yang, J., Wang, J., Zhai, X., Bärnighausen, T., & Wang, C. (2020). Fangcang shelter hospitals:
432 a novel concept for responding to public health emergencies. *Lancet*, 395(10232), 1305-1314.
433 doi:[https://doi.org/10.1016/S0140-6736\(20\)30744-3](https://doi.org/10.1016/S0140-6736(20)30744-3)
- 434 Chowell, G., & Mizumoto, K. (2020). The COVID-19 pandemic in the USA: what might we expect? *The Lancet*,
435 395(10230), 1093-1094.
- 436 Cutler, D. M., & Summers, L. H. (2020). The COVID-19 pandemic and the \$16 trillion virus. *JAMA*, 324(15), 1495-
437 1496.
- 438 Dye, D., Sarker, M., Chen, S., Lenjani, A., Tikka, P., Bärnighausen, T., & Geldsetzer, P. (2020). Healthcare worker
439 attendance during the early stages of the COVID-19 pandemic: a longitudinal analysis of daily fingerprint-
440 verified data from all public-sector secondary and tertiary care facilities in Bangladesh. *Journal of global
441 health*, 10(2), 020408.
- 442 Eichenbaum, M. S., Rebelo, S., & Trabandt, M. (2020). *The macroeconomics of epidemics (2020)* (0898-2937).
443 Retrieved from Cambridge, Massachusetts:
- 444 Fraser, E. (2020). Long term respiratory complications of covid-19. *British Medical Journal*, 2020(370), m3001.
- 445 Geoffard, P.-Y. (June 4, 2020). Covid-19: Speeding up vaccine development. Retrieved from
446 <https://voxeu.org/article/accelerating-development-covid-19-vaccine>
- 447 Glover, A., Heathcote, J., Krueger, D., & Ríos-Rull, J.-V. (2020). *Health versus wealth: On the distributional effects
448 of controlling a pandemic (2020)* (0898-2937). Retrieved from Cambridge, Massachusetts:
- 449 Goolsbee, A., & Syverson, C. (2020). Fear, lockdown, and diversion: Comparing drivers of pandemic economic
450 decline 2020. *Journal of Public Economics*, 193, 104311.
- 451 Gouglas, D., Le, T. T., Henderson, K., Kaloudis, A., Danielsen, T., Hammersland, N. C., . . . Røttingen, J.-A.
452 (2018). Estimating the cost of vaccine development against epidemic infectious diseases: a cost
453 minimisation study. *The Lancet Global Health*, 6(12), e1386-e1396.
- 454 Greenstone, M., & Nigam, V. (2020). Does social distancing matter? *University of Chicago, Becker Friedman
455 Institute for Economics Working Paper(2020-26)*.
- 456 Heckman, J. J., Lochner, L. J., & Todd, P. E. (2006). Earnings functions, rates of return and treatment effects: The
457 Mincer equation and beyond. *Handbook of the Economics of Education*, 1(2006), 307–458.
458 doi:10.1016/S1574-0692(06)01007-5
- 459 International Labour Organization. (2017). Labour force by sex and age (thousands). Retrieved from
460 <http://ilo.org/global/statistics-and-databases/lang--en/index.htm>
- 461 International Monetary Fund. (June 2020). A Crisis Like No Other, An Uncertain Recovery. Retrieved from
462 <https://www.imf.org/en/Publications/WEO/Issues/2020/06/24/WEUpdateJune2020>
- 463 International Monetary Fund. (April 2020). World Economic Outlook, April 2020: The Great Lockdown. Retrieved
464 from <https://www.imf.org/en/Publications/WEO/Issues/2020/04/14/weo-april-2020>
- 465 Johns Hopkins University. (Oct 19, 2020). COVID-19 Dashboard by the Center for Systems Science and
466 Engineering (CSSE) at Johns Hopkins University. Retrieved from <https://coronavirus.jhu.edu/map.html>
- 467 Kremer, M., Levin, J., & Snyder, C. M. (2020). *Advance Market Commitments: Insights from Theory and
468 Experience*. Paper presented at the AEA Papers and Proceedings.
- 469 Kremer, M., & Williams, H. (2010). Incentivizing innovation: Adding to the tool kit. *Innovation policy and the
470 economy*, 10(1), 1-17.
- 471 Krenz, A., Prettner, K., & Strulik, H. (2018). *Robots, reshoring, and the lot of low-skilled workers* (Vol. 351).
472 Göttingen, Germany: Center for European Governance and Economic Development Research (CEGE).
- 473 Krueger, D., Uhlig, H., & Xie, T. (2020). *Macroeconomic dynamics and reallocation in an epidemic (2020)* (0898-
474 2937). Retrieved from Cambridge, Massachusetts:

- 475 Long, Q.-X., Tang, X.-J., Shi, Q.-L., Li, Q., Deng, H.-J., Yuan, J., . . . Lv, F.-J. (2020). Clinical and immunological
476 assessment of asymptomatic SARS-CoV-2 infections. *Nature Medicine*, 26(8), 1200-1204.
- 477 Mincer, J. (1974). *Schooling, experience, and earnings*. *Human Behavior & Social Institutions No. 2*. 261 Madison
478 Ave., New York, New York 10016: National Bureau of Economic Research Inc.
- 479 Mullard, A. (2020). COVID-19 vaccine development pipeline gears up. *The Lancet*, 395(10239), 1751-1752.
- 480 Murphy, K. M., & Topel, R. H. (2006). The value of health and longevity. *Journal of Political Economy*, 114(5),
481 871-904.
- 482 Omar, S., Bartz, C., Becker, S., Basenach, S., Pfeifer, S., Trapp, C., . . . Zanger, P. (2020). Duration of SARS-CoV-2
483 RNA detection in COVID-19 patients in home isolation, Rhineland-Palatinate, Germany, 2020 – an
484 interval-censored survival analysis. *Eurosurveillance*, 25(30), 2001292.
485 doi:doi:<https://doi.org/10.2807/1560-7917.ES.2020.25.30.2001292>
- 486 Parodi, S. M., & Liu, V. X. (2020). From containment to mitigation of COVID-19 in the US. *JAMA*, 323(15), 1441-
487 1442. doi:10.1001/jama.2020.3882
- 488 Polyakova, M., Kocks, G., Udalova, V., & Finkelstein, A. (2020). Initial economic damage from the COVID-19
489 pandemic in the United States is more widespread across ages and geographies than initial mortality
490 impacts. *Proceedings of the National Academy of Sciences*, 117(45), 27934-27939.
- 491 Prettner, K. (2019). A note on the implications of automation for economic growth and the labor share.
492 *Macroeconomic Dynamics*, 23(3), 1294-1301.
- 493 Prettner, K., & Bloom, D. (2020). *Automation and Its Macroeconomic Consequences: Theory, Evidence, and Social*
494 *Impacts*. United States and United Kingdom: Elsevier.
- 495 Prettner, K., & Strulik, H. (2019). Innovation, automation, and inequality: Policy challenges in the race against the
496 machine. *Journal of Monetary Economics [Epub ahead of print]*.
- 497 Psacharopoulos, G., & Patrinos, H. A. (2018). Returns to investment in education: a decennial review of the global
498 literature. *Education Economics*, 26(5), 445-458. doi:<https://doi.org/10.1080/09645292.2018.1484426>
- 499 Slaoui, M., & Hepburn, M. (2020). Developing safe and effective Covid vaccines—Operation Warp Speed’s
500 strategy and approach. *New England Journal of Medicine*, 383(18), 1701-1703.
- 501 Solow, R. M. (1956). A contribution to the theory of economic growth. *Quarterly Journal of Economics*, 70(1), 65–
502 94.
- 503 Stokes, E. K., Zambrano, L. D., Anderson, K. N., Marder, E. P., Raz, K. M., Felix, S. E. B., . . . Fullerton, K. E.
504 (2020). Coronavirus Disease 2019 Case Surveillance—United States, January 22–May 30, 2020. *Morbidity*
505 *and Mortality Weekly Report*, 69(24), 759.
- 506 U.S. Bureau of Labor Statistics. (February 2017). Estimating the U.S. labor share. Retrieved from
507 <https://www.bls.gov/opub/mlr/2017/article/estimating-the-us-labor-share.htm>
- 508 Viscusi, W. K., & Aldy, J. E. (2003). The value of a statistical life: a critical review of market estimates throughout
509 the world. *Journal of Risk and Uncertainty*, 27(1), 5-76.
- 510 Viscusi, W. K., & Masterman, C. J. (2017). Income elasticities and global values of a statistical life. *Journal of*
511 *Benefit-Cost Analysis*, 8(2), 226-250.
- 512 Wang, C., Horby, P. W., Hayden, F. G., & Gao, G. F. (2020). A novel coronavirus outbreak of global health
513 concern. *Lancet*, 395(10223), 470-473.
- 514 Weinberger, D. M., Chen, J., Cohen, T., Crawford, F. W., Mostashari, F., Olson, D., . . . Simonsen, L. (2020).
515 Estimation of excess deaths associated with the COVID-19 pandemic in the United States, March to May
516 2020. *JAMA Internal Medicine*, 180(10), 1336-1344.
- 517 World Bank. (2020a). World Bank database, GDP (constant 2010 US\$). Retrieved from
518 <https://data.worldbank.org/indicator/NY.GDP.MKTP.KD?view=chart>.
- 519 World Bank. (2020b). World Development Indicators. Retrieved from [https://databank.worldbank.org/source/world-](https://databank.worldbank.org/source/world-development-indicators)
520 [development-indicators](https://databank.worldbank.org/source/world-development-indicators)
- 521 World Health Organization. (2020). *Report of the WHO-China joint mission on coronavirus disease 2019 (COVID-*
522 *19)*. Retrieved from Geneva, Switzerland:
- 523 Yang, W., Kandula, S., Huynh, M., Greene, S. K., Van Wye, G., Li, W., . . . Olson, D. (2020). Estimating the
524 infection-fatality risk of SARS-CoV-2 in New York City during the spring 2020 pandemic wave: a model-
525 based analysis. *The Lancet infectious diseases*, S1473-3099(20), 30769-30766.

528 **CRedit author statement**

529

530 **Simiao Chen:** Conceptualization, Methodology, Data curation, Formal analyses, Writing-
531 original. **Klaus Prettnner:** Conceptualization, Methodology, Data curation, Formal analyses,
532 Writing- original. **Michael Kuhn:** Conceptualization, Methodology, Data curation, Formal
533 analyses, Writing-original. **David E. Bloom:** Conceptualization, Methodology, Supervision,
534 Writing-reviewing and Editing.

535

536

Journal Pre-proofs