

# 1 Global scenarios of household access to modern energy services under climate mitigation policy

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3 Miguel Poblete-Cazenave<sup>1\*</sup>, Shonali Pachauri<sup>1</sup>, Edward Byers<sup>1</sup>, Alessio Mastrucci<sup>1</sup> and Bas van  
4 Ruijven<sup>1</sup>

5 <sup>1</sup> *International Institute for Applied Systems Analysis (IIASA)*

6 \* *Corresponding author, [poblete@iiasa.ac.at](mailto:poblete@iiasa.ac.at)*

## 8 Abstract

9 Emission reduction scenarios to meet various climate change mitigation policy goals often do not  
10 explore the differential impact of alternative pathways on access to energy for different economic  
11 strata of society across countries. Here we show that even under optimistic socioeconomic growth  
12 scenarios, inequalities in use of modern energy in homes could persist. We find that though access  
13 improves in high growth scenarios, over 10% of populations in sub-Saharan Africa and South Asia could  
14 lack access to energy services for thermal comfort, food preparation and conservation, and cleaning  
15 in 2050. Ambitious climate mitigation scenarios do not significantly alter household access to energy  
16 services in the Global South, and only affect gas consumption in high-income regions. Our work  
17 suggests that efforts to meet climate policy goals are not at odds with progress towards universal  
18 access to modern energy services in the Global South, however, directed policy will be needed to meet  
19 access goals.

## 21 Main

22 Access to modern, reliable, and affordable energy services is a prerequisite for development and  
23 providing a decent quality of life for all of humanity. The United Nations Sustainable Development  
24 Goal (SDG) 7, explicitly targets universal access to modern energy services, including a connection to  
25 electricity and modern cooking energy services by 2030. Several analyses of the existing status of  
26 access to modern energy services and scenarios of extending access universally, either implicitly or  
27 explicitly, to meet the SDG targets already exist<sup>1-7</sup>. However, existing studies focus largely on  
28 technologies and investments needed to achieve access goals and specific benefits that can ensue  
29 from gaining access. Less is understood of how preferences for energy services shift and demands  
30 change across diverse populations as modern forms of energy become more easily accessible and  
31 affordable over time. Here, we present a highly granular bottom-up residential appliance choice and  
32 energy demand model that we apply globally to assess how access to energy services in homes will  
33 change under scenarios of socio-economic growth and under policy scenarios that meet climate  
34 change mitigation goals.

35  
36 As currently defined, achieving SDG7 does not imply regular use or access to all the services needed  
37 for decent living. There are vast differences today in how much energy people use at home<sup>8,9</sup>. While  
38 many enjoy the benefits of a multitude of appliances that provide comfort and convenience and meet  
39 a diverse set of service needs, others still lack access to even basic electric lighting and thermal comfort  
40 in their homes<sup>10,11</sup>. In many developing and emerging countries, much of the population even lacks  
41 access to reliable electricity and clean cooking services<sup>12-14</sup>. Understanding how household energy

42 service demands for diverse end-uses will grow is fundamental to planning efforts to meet climate  
43 and other SDGs. Can fuel shifts and purchases of more efficient appliances dampen demand growth  
44 from expanding services and number of appliances owned? How much will climate mitigation policies  
45 affect access to and demands for home energy services and are rich and poor equally affected by  
46 associated price changes? These are questions we shed light on here.

47  
48 Recent research has focused on normatively defining services that need to be provided universally to  
49 alleviate poverty and ensure decent living for all, and quantifying a minimum energy floor to fulfill  
50 these<sup>15-17</sup>. Other work has focused on developing low energy demand scenarios that focus on activity  
51 levels and service demands also consistent with a normatively defined ceiling on affluent and wasteful  
52 consumption, and subsequently quantifying associated energy requirements<sup>18</sup>. Beyond normatively  
53 defining or assuming demands, existing literature is largely silent on using empirical data to estimate  
54 bottom-up how access to energy services in homes will change as people are better able to afford  
55 these. Literature focused on residential energy demand estimation and projection at a global scale is  
56 rather aggregate<sup>4,14,15</sup>. The focus is often on population and income as drivers of aggregate demand,  
57 without differentiating between different end-uses or diverse consumers. The few studies that do  
58 focus on service demands or incorporate consumer heterogeneity are almost always specific to  
59 individual countries or regions or certain end-uses<sup>21-24</sup>.

60 Here, we explore future shifts in access to key energy end-use services in homes by applying a highly  
61 granular residential end-use services of energy (MESSAGE-Access-E-USE) model (see Methods). We  
62 analyze appliance and energy demand using the model under three of the Shared Socio-economic  
63 Pathways (SSP) narratives SSP1, SSP2 and SSP3 that we refer to as no new (climate) policy – NNP  
64 scenarios)<sup>25,26</sup>. We expand the scenario descriptions to also include explicit assumptions regarding  
65 the diffusion of efficient appliances consistent with the harmonized quantitative elaborations of  
66 population<sup>27</sup>, urbanization<sup>28</sup>, income growth<sup>29</sup> and distribution<sup>30</sup> projections (see Methods). We run  
67 an additional two climate policy (CP) scenarios consistent with long-term mitigation targets limiting  
68 warming to below 2°C (CP2C) and 1.5 °C (CP1.5C) by the end of the century<sup>31</sup>. Our highly granular  
69 analysis of shifts in access to home energy services shows that, although access to modern energy  
70 sources and services improves in scenarios with higher income growth and lower inequality, a vast  
71 majority of the population in several regions of the world could still use little direct energy at home  
72 by mid-century. Even in 2050, under optimistic socioeconomic growth scenarios, residential energy  
73 demand could vary substantially by income group by as much as a factor of 10 and inequalities are  
74 likely to persist between and within regions. A significant share of households in sub-Saharan Africa  
75 and South Asia could continue to lack access to minimum energy services for thermal comfort, food  
76 preparation and conservation, and cleaning without additional policies. Nevertheless, scenarios where  
77 ambitious climate targets are achieved do not significantly alter the picture for the developing world,  
78 only affecting consumption levels in high-income regions, without diminishing the levels of access to  
79 different energy services for populations in these regions. Thus, we find that achieving climate  
80 mitigation goals is not at odds with achieving universal access to modern energy services.

## 81 82 **Total and average modern residential energy use**

83  
84 How might total and per capita residential energy demand for electricity and gas change across regions  
85 in the future? We find a consistent rise in electricity use per capita till 2050 in all regions and scenarios,  
86 with this rise occurring faster under scenarios with higher income growth and urbanization (SSP1) and  
87 for regions in the Global South that start from a lower base level of use (see Fig 1a and 1b). Gas use,  
88 in most regions and under all scenarios, by contrast, initially rises but then declines after 2030 even  
89 though incomes continue to rise. This is in response to a sharper increase in gas prices relative to  
90 changes in electricity prices (see Supplementary Data). While per capita electricity use in most regions  
91 is not affected by price changes under stringent climate mitigation scenarios, we see the transition  
92 away from fossil gas in all regions, but particularly in North America (NAM) and Western Europe

93 (WEU), is more pronounced under climate policy scenarios (see Methods for details on regional  
94 aggregations). These differences can be explained by price dynamics of these two energy types under  
95 different scenarios as electricity prices in most regions do not increase significantly till mid-century  
96 even under stringent climate policy scenarios, while gas prices change more dynamically (see  
97 Supplementary Data).

98

### 99 **Distribution of modern energy use across populations**

100

101 These aggregate trends, however, hide significant differences in the distribution of modern energy  
102 use among populations across and within regions. Despite significant income growth and urbanization  
103 under future SSPs, stark inequalities in per capita residential final energy use persist till mid-century.  
104 Most populations in the Global South could continue to use little modern energy in their homes even  
105 by 2050 (see Fig 2). In sub-Saharan Africa (AFR), South Asia (SAS), Pacific Asia (PAS) and Latin America  
106 (LAM), over two-thirds of the population could continue to use <5GJ/capita in 2050 even under SSP1,  
107 with this share being as high as 85% in SSP3 (see Supplementary Figure S1 for density plots). Under  
108 climate policy scenarios, there is not much shift in the distribution of energy use, but an additional 2%  
109 of populations in these regions could use <5GJ/capita in 2050 even under SSP1.

110

111 In Western Europe (WEU) and North America (NAM), most of the population will use a factor 10 more,  
112 in excess of 50GJ/capita in 2050 even in SSP3. However, even in these richer regions, 12% of the  
113 population could continue to use less than 10GJ/capita in their homes even in SSP1 under no new  
114 climate policies. As we find that the rate of appliance ownership between those who use less than 10  
115 GJ/capita and those who use more is not widely different, the low modern energy use may reflect a  
116 choice for more efficient use of energy at home. This is true except for appliances for water and space  
117 heating. In the case of these appliances, we find populations using less than 10 GJ own a higher share  
118 of oil-based appliances, which suggests they may experience some degree of energy poverty. This share  
119 could increase significantly under climate scenarios to around 19% in the CP2C scenario and to 22% in  
120 the CP1.5C. This significant increase in the share of populations using less than 10GJ/capita under  
121 climate scenarios, for these highly gas dependent regions, suggests increasing affordability challenges  
122 for these populations.

123

### 124 **Access to key end-use services**

125

126 The differences we observe in the amounts of energy used across populations, regions and scenarios  
127 is also reflected in the extent to which populations benefit from access to services associated with  
128 different end-uses in the home. We distinguish between end-uses related to thermal comfort (heating  
129 and cooling), food preparation and conservation, entertainment, and cleaning services (see  
130 Supplementary Table S2 for a description of appliances associated with each of these end-uses). Fig.  
131 3 shows that while electricity used for entertainment services is more widely and democratically  
132 distributed across regions and populations, the use of energy for services related to food preparation  
133 and conservation, and cleaning could continue to be very unevenly distributed among populations in  
134 SAS and AFR in 2030, and even in 2050. Our finding of a strong preference for entertainment services  
135 is consistent with findings in other studies on observed preferences of households<sup>32,33</sup>. The ability of  
136 populations to afford these services and their access to these is strongly driven by income and  
137 urbanization, so a higher share of population gain access to these under SSP1 as compared to SSP3.  
138 Climate policy has little impact on access to different end use services because, based on our empirical  
139 analysis we find that the purchase of appliances is not very sensitive to changes in energy prices,  
140 although there is some impact of price changes on the actual usage of appliances (see Supplementary  
141 Figure S2 for a comparison of climate policy and NNP scenarios). Furthermore, electricity prices do not  
142 change much across most regions during the first half of the century even under aggressive climate  
143 mitigation policy scenarios (see Supplementary Data).

144

145 We next present how the level of access to key end-use services varies across income groups within  
146 each region under the NNP scenarios in Fig. 4. This figure shows results for only the regions in the  
147 Global South as much of the population in the Global North already has access to these services today.  
148 Even under the more optimistic SSP1 scenario, 10% of populations in AFR and SAS will earn less than  
149 \$10PPP/capita/day and could remain unable to afford access to thermal comfort, cleaning, and food  
150 related services in 2050. In SSP3, most of the population in SAS and AFR will earn less than  
151 \$10PPP/capita/day even in 2050 and most could lack access to essential end-use services in their  
152 homes. This is particularly true for rural areas (Fig. 4a) as compared to urban ones (Fig 4b). The  
153 proportion of population with access varies to some degree by end-use, too. Consistently, even in less  
154 developed regions more people have access to energy for entertainment services, like radio and  
155 television. By contrast, most populations in AFR and SAS could continue to lack access to energy  
156 services related to cleaning such as washing machines (see Supplementary Figure S4 for results on  
157 diffusion of specific appliances by scenario and region over time).

158

### 159 **Effects of energy efficiency changes on end-use demands**

160

161 Figure 5 shows the average energy use per year per appliance for different end uses (i.e. total energy  
162 consumption of a household for a particular end-use divided by the total number of associated  
163 appliances) by income group for different regions and scenarios in 2050 (see Supplementary Figure S3  
164 for a similar figure depicting results under climate policy scenarios). We use this as a proxy indicator  
165 of efficiency of energy use for different home end-uses. Therefore, this should not be considered a  
166 measure of efficiency of the appliances themselves. (See *Methods* for how the indicator is derived and  
167 its interpretation). We find that efficiency improvements could attenuate demand growth, particularly  
168 in NAM and WEU, as average energy use per appliance is similar across income classes and does not  
169 vary significantly across SSPs in these regions. There are significant differences though for distinct end-  
170 use services across regions. In most OECD regions, energy use for thermal comfort is significantly  
171 higher than for other end-uses among all income classes. In the Global South, the energy use per  
172 appliance in all end uses is higher for high income groups, suggesting that poorer populations use their  
173 appliances more frugally. The opposite is observed in the Global North, where richer populations can  
174 afford more efficient appliances. In transition regions (CPA-EEU-FSU), we find that there is a distinct  
175 pattern of energy use for thermal comfort and food related services, wherein lower income  
176 populations use more energy per appliance than higher income populations. This pattern is more  
177 pronounced in SSP1 and is consistent with findings from other studies that suggest significant  
178 potential for efficiency gains in these regions that have a legacy of inefficient heating and cooking  
179 devices and systems, particularly among low-income households<sup>22,34,35</sup>.

180

181 To better understand to what extent and in which end-uses we see the biggest efficiency gains over  
182 time, we undertake additional sensitivity runs for SSP1 and SSP2 excluding the assumptions on the  
183 more rapid uptake of efficient appliances (see *Methods* for a description of these assumptions). Fig 6  
184 compares the average energy use per appliance owned for our no change in efficiency SSP sensitivity  
185 runs and those that assume a higher share of efficient appliances purchased in 2050. We see that,  
186 especially in rural areas, efficiency improvements could lead to lower household energy use for food,  
187 cleaning, and entertainment services, but higher energy use for thermal comfort, which is the most  
188 fundamental, but also the most energy intensive end-use. We observe two effects that explain this  
189 result of an overall high preference for thermal comfort. First, a rebound effect, wherein there is more-  
190 intensive use of higher efficiency thermal comfort appliances, and second a redistributive effect,  
191 wherein the increase in efficiency of other end-uses leaves additional budget that is spent to increase  
192 thermal comfort consumption. This may also reflect the high latent or unmet demand for thermal  
193 comfort across these populations and regions and relatively lower sensitivity of demand for thermal

194 comfort. Evidence of high and growing unmet demand for cooling that may increase further due to  
195 potential future climate impacts is discussed in previous research, as well<sup>11,20,21,36</sup>.  
196

## 197 Discussion and Conclusions

198 Energy demand will likely rise till mid-century in most regions despite very different levels of access  
199 to basic services and appliances that provide comfort and convenience in homes across the globe  
200 today. Despite a more rapid rise in demand in regions with currently low levels of demand, vast  
201 inequalities in home energy use could persist till mid-century and beyond. Even in 2050, the richest  
202 500 million people could consume about the same direct energy as the poorest 5 billion together.  
203 While access to key end-use services relating to thermal comfort, entertainment, food preparation  
204 and conservation, and cleaning will expand more rapidly under a more optimistic SSP1 future  
205 compared to SSP2 and SSP3, even under SSP1, in regions of the Global South including AFR, SAS, PAS  
206 and LAM, over two-thirds of the population could continue to use <5GJ/capita at home in 2050. This  
207 is lower than the lowest estimates of direct energy needed to provide decent living services or that  
208 meet ambitious low energy demand assessments<sup>16,18,37</sup>. Additionally, in AFR and SAS, 10% of  
209 populations could earn less than \$10PPP/capita/day and lack the ability to afford access to thermal  
210 comfort, cleaning and food related services and appliances in 2050 in SSP1.

211 We find differences in socioeconomic conditions in the future will have a larger impact on access to  
212 services and demand than shifts brought about by policies designed to mitigate climate change till  
213 mid-century in most regions. This is because the price of electricity, the most preferred fuel of  
214 households as their income rises, does not change significantly in most regions till mid-century even  
215 under stringent climate policy. However, big shifts in gas prices that occur in climate policy scenarios  
216 drive a phase out of gas use in homes across the globe, most pronouncedly in developed regions of  
217 WEU and NAM, where gas use is currently high. We also find that in NAM and WEU particularly,  
218 efficiency improvements can attenuate demand growth, particularly in energy-intensive heating and  
219 thermal uses that continue to comprise the largest share of total home energy use in these regions.  
220 In most regions of the Global South, we find that in rural areas efficiency improvements can lead to  
221 lower household energy use for food, cleaning, and entertainment services. However, energy use for  
222 thermal comfort will likely continue to rise, as latent demand for this end-use is high.

223 Our bottom-up, household level approach to model demand for energy services is based on microdata  
224 and provides an opportunity for undertaking highly granular analysis but is naturally bounded by the  
225 availability of data. Microdata from individual countries used in this analysis vary in the set of  
226 appliances they include. We, therefore, harmonize at the level of key end-use services rather than  
227 individual appliances across regions. This is consistent with our services-based focus, wherein  
228 appliances are just instrumental to meeting certain end-use service demands. As the behavioral  
229 parameters estimated to represent each region in our model are based on data for a selected group  
230 of representative countries for each region, there are some regions that may not be completely  
231 represented because adequate country data is lacking in these regions. Better availability of national  
232 microdata in these regions in the future should allow for capturing the heterogeneity within them  
233 more accurately. As our model is not calibrated but rather estimated, the behavioral parameters in  
234 our simulated data mimic the empirical reality for a wide variety of variables and drivers jointly. This  
235 is because our estimation approach allows for matching the entire data distribution rather than  
236 individual points. As new appliances replace existing ones to meet specific and sometimes multiple  
237 services (e.g., smart phones and tablets replacing televisions for entertainment), these transitions  
238 have important implications for energy use in homes. Our model can capture these shifts only for  
239 appliances captured in the surveys, however, new technologies are not explicitly represented, and the

240 implications of the spread of these for energy demands can only be captured through assumptions on  
241 future appliance efficiencies and costs.

242 There are several policy lessons that emerge from our analysis. An important insight is that climate  
243 policy scenarios may not significantly impact energy demand in homes, except in the richer regions of  
244 the world. Given that these regions have the economic means to adjust to lower their energy  
245 consumption without losing access to any of the most crucial end-use services, energy transformations  
246 required to meet ambitious climate targets do not seem at odds with efforts to improve social welfare  
247 and access to energy services in the Global South. For populations in NAM, WEU and EEU, efforts to  
248 shield the poor from rising gas prices over the next couple of decades may be required to avoid heating  
249 services becoming unaffordable. Efforts to improve efficiency also need to focus on technologies that  
250 provide thermal comfort, for heating in the Global North and cooling in the Global South. As income  
251 is a major determinant of appliances uptake and energy choices, low-income populations will remain  
252 excluded from the benefits of modern energy services without additional support. In other words,  
253 without subsidies, appliance rebates or easy access to credit, it is highly unlikely that households in  
254 developing regions will be able to afford access to key energy services related to thermal comfort,  
255 food preservation and preparation, and cleaning by mid-century. Besides the welfare increases that  
256 access to modern energy services bring, there are health benefits associated with improving access to  
257 modern energy alternatives for cooking and thermal comfort. Thermal needs, in particular, will be  
258 severely affected if climate targets are not achieved<sup>38</sup>. This suggests there are clear synergies between  
259 efforts to meet climate goals and expand access to modern energy services globally.

260

## 261 **Methods**

### 262 *Overview*

263 We use the MESSAGE-Access-E-USE (end-use services of energy) model, which consists of two  
264 modules, for the analysis in this work.<sup>39</sup> Here we provide an overview of the model and details  
265 relevant to the first global application. Supplementary Figure S5 shows a schematic overview of the  
266 model, differentiating between external inputs (in orange) and the internal modules and outputs (in  
267 blue). The *estimation* module, takes as input micro level data from nationally representative  
268 household surveys covering different regions of the world to estimate behavioral preference  
269 parameters that explain the choices of appliances and energy demands for different end-uses based  
270 on household socio-economic and demographic characteristics. The *simulation* module, subsequently  
271 uses the preference parameters estimated in the first module, plus additional external drivers that  
272 present potential future pathways of socioeconomic growth and energy prices, to simulate future  
273 appliances uptake and household energy demand under each scenario. We describe these two  
274 modules in further detail below.

275 We follow the regional aggregation of the world into eleven broad regions as defined in the MESSAGE  
276 model (see [https://iiasa.ac.at/web/home/research/researchPrograms/Energy/MESSAGE-model-  
277 regions.en.html](https://iiasa.ac.at/web/home/research/researchPrograms/Energy/MESSAGE-model-regions.en.html)) to present results for ten out of eleven MESSAGE regions including: Sub-Saharan  
278 Africa (AFR), Centrally planned Asia and China (CPA), Central and Eastern Europe (EEU), Former Soviet  
279 Union (FSU), Latin America and the Caribbean (LAM), Middle East and North Africa (MEA), North  
280 America (NAM), Other Pacific Asia (PAS), South Asia (SAS), and Western Europe (WEU).

281

### 282 *Data Sources*

283 We use microdata from nationally representative household surveys of 25 countries that cover  
 284 different socioeconomic realities, as well as different climatic zones within each region, in order to  
 285 achieve global representation (Supplementary Table S1 provides a description of the countries and  
 286 datasets used). Due to data limitations, the sets of household characteristics as well as the set of  
 287 appliances that are available in each region differs (see Supplementary Table S2 for the variables and  
 288 appliances considered in each region). However, appliances representing all end-uses that are  
 289 analyzed in this study can be found in all regions. In addition, to account for the climatic factors that  
 290 are especially relevant for the estimation of the demand for thermal comfort appliances, we used 0.5°  
 291 spatial climate model data to define climate zones that are assigned to the different regions accounted  
 292 for in the micro datasets. Climate zones were developed according to the American Society of Heating,  
 293 Refrigerating and Air-Conditioning Engineers (ASHRAE) specification (see Supplementary Figure S6 for  
 294 a World Map of the different climate zones). The standard defines approximately 20 zones based on  
 295 the thermal climate (i.e. for heating and cooling degree days) and the moisture levels (dry, humid or  
 296 marine). The climate zones dataset was developed using the EWEMBI dataset<sup>40</sup>, which combines  
 297 leading climate reanalysis datasets including ERA-Interim, WATCH, earth2Observe and the  
 298 NASA/GEWEX Surface Radiation Budget, to produce bias-corrected and downscaled data at 0.5°  
 299 spatial resolution and daily timestep. In particular, we used daily data for the period 1980-2009 for  
 300 the precipitation and surface air temperature variables<sup>41</sup>. Finally, given that, in many cases, the  
 301 boundaries of some of the regions as presented in the micro datasets crossed more than one climatic  
 302 zone, we ascribed the climatic zone that occupied the largest area of the region to all the households  
 303 that can be traced to it.

304

### 305 *Estimation Module*

306 We develop a simulated structural econometrics model to estimate behavioral parameters that  
 307 represent household decisions regarding energy consumption and appliance ownership. A fully  
 308 detailed description of the methodology can be found in <sup>42</sup>. In brief, the model starts by creating a  
 309 synthetic dataset of simulated households that mimics the empirical data in terms of joint  
 310 distributions of urbanization, income, and a wide array of household characteristics relevant to the  
 311 energy choice decision. The simulated households, based on their characteristics, optimally choose a  
 312 set of appliances, and amounts of energy consumed for different energy services according to their  
 313 preferences. In this way, we model two channels by which household characteristics, and in particular  
 314 income, affect the demand for energy: indirectly through the choice of appliances, and directly,  
 315 through the final energy used to run the appliances that the household had acquired.

316 Specifically, the demand for appliances is modeled using discrete choice methods considering the  
 317 plausible alternatives for a single end-use given in the data (e.g., the choice of an electric, gas or  
 318 biomass space heating appliance), as well as possible linkages between the appliances (e.g., the  
 319 ownership of a washing machine when modeling the ownership of a dryer). Posteriorly, by solving an  
 320 indirect utilization maximization problem, the consumption of electricity is calculated to be:

321

$$322 \quad x_1 = \Phi_0 + \sum \delta_j \Phi_j + \left[ \lambda_1 p_1 + \lambda_2 p_2 + \lambda_3 w + \lambda_4 (y - \rho \sum K_j \delta_j) \right]$$

323

324 where  $p_1$  and  $p_2$  are the prices of electricity and alternative fuels, respectively,  $w$  is a set of household  
 325 characteristics,  $y$  is household income,  $\rho$  is the household's discount rate and  $K_j$  is the cost of buying

326 the appliance  $j$ , which is obtained from a distribution that links the prices of the appliances in the  
 327 region to the income level of the buyers, while the  $\lambda$ s are the unobserved preference “weights” that  
 328 households assign to the corresponding factors. Special attention should be given to the terms  $\delta_j\Phi_j$ ,  
 329 which represent average energy consumption ( $\Phi_j$ ) due to the ownership ( $\delta_j$ ) of the appliance  $j$  and  $\Phi_0$ ,  
 330 which represents the average base electricity consumption of households, or better put, the average  
 331 amount of electricity consumed that cannot be specifically assigned to any of the appliances included  
 332 in the model.

333 Conversely, the consumption of alternative energy sources is:

334

$$335 \quad x_2 = (\lambda_2/\lambda_4) (\alpha - 1) + (\alpha/\lambda_4) (\Phi_0 + \lambda_1/\lambda_4 + \lambda_3 w) / p_2 + \alpha (\lambda_1/\lambda_4) (p_1/p_2)$$

$$336 \quad + (\alpha/p_2) [y - \rho \sum K_j \delta_j + \sum \delta_j \Phi_j / \lambda_4]$$

337

338 Finally, the specific energy use  $EU$  due to the ownership of the electric appliance  $k$  in a particular  
 339 household  $i$  is backed up from the total electricity consumption of the household using the following  
 340 equation:

341

$$342 \quad EU_{k,i} = x_{1,i} \delta_{k,i} \Phi_k / (\Phi_0 + \sum \delta_{j,i} \Phi_j)$$

343 An analog equation is used to back out gas consumption of the household.

344 In this sense, the energy use that can be attributed to an appliance also reflects the effect of the  
 345 remaining household characteristics that are used as controls. For example, the energy use for a  
 346 thermal appliance may include the effect of household size, number of rooms, climate and other  
 347 factors that can be obtained from the empirical data. However, more specific technical factors, such  
 348 as, hours of use, set temperatures, capacity or efficiency of the appliances are not included in the  
 349 model, as they are not available in the type of household datasets that were used for this study.

350 The behavioral preference parameters that determine the choices (namely the  $\Phi$ s,  $\lambda$ s,  $\alpha$  and  $\rho$ ),  
 351 although unobserved, are backed out from observed outcomes in empirical data using a simulation-  
 352 based estimation technique<sup>43</sup> and a non-derivative optimization algorithm to minimize the distance  
 353 between a set of relevant moments calculated both in the empirical and the simulated data. The  
 354 estimation of these behavioral parameters is performed independently for each MESSAGEix<sup>44</sup> region  
 355 to try to account for local idiosyncratic factors (hence the “structural” nature of the estimation model).  
 356 Besides the main parameter estimates that are used in the study, a large set of additional 500  
 357 bootstrap estimates is obtained in order to calculate confidence intervals for the parameters, as well  
 358 as to allow for the estimation of model uncertainty. Main point estimates and confidence intervals  
 359 for the parameters obtained for each region and the estimated fit of the model in terms of moments  
 360 matched for each of the model regions are available in the Supplementary Data File, whereas  
 361 Supplementary Figure S7 display the fits in just two of the many dimensions in which the estimation  
 362 is performed, namely, energy consumption and income, to give a visual sense of the fitting process.



363

364 *Scenario Design and Simulation Module*

365 We design several scenarios representing different combinations of socioeconomic and climate  
366 futures. The socioeconomic scenarios are based on the Shared Socioeconomic Pathways (SSP). We  
367 focus on three baseline SSP scenarios that describe varying degrees of challenge in meeting adaptation  
368 and mitigation goals<sup>27-30</sup>. The SSP1 scenario presents a world moving on a sustainable development  
369 path. This scenario has higher economic growth, lower inequality, higher urbanization rates and  
370 moderate demographic growth compared to the other scenarios. SSP2 describes a continuation of  
371 current trends without major shifts in either direction. At the other end of the spectrum, the SSP3  
372 scenario, represents a future with low economic growth, high population growth, increasing inequality  
373 and lower urbanization rates than the other two scenarios.

374 Following the narrative of the SSPs, we enhance these by including assumptions on the uptake of  
375 efficient appliances. These assumptions are based on an econometric analysis of the uptake of  
376 efficient appliances in the largest countries in terms of population from the three income categories  
377 that have (statistically) significant proportions of energy efficient appliances data, namely, the United  
378 States (high income), China (upper middle income) and India (lower middle income). This analysis  
379 provides a statistical relationship between the probability of buying efficient appliances and a set of  
380 household characteristics related to socioeconomics and demographics correlates. We then make the  
381 following adjustments to these probabilities in line with the alternative futures that are represented  
382 by the SSP narratives. We make the following specific assumptions regarding the diffusion of efficient  
383 appliances. In SSP1, we assume a gradual increase (by 2050) in the likelihood of buying efficient  
384 appliances, up to three times that expected by simply following the current statistical relationships. In  
385 SSP2, we adjust the probabilities of buying efficient appliances in line with current statistical  
386 relationships following the projected increases in income and population. Finally in SSP3, we assume  
387 no changes in the probabilities of buying efficient appliances.

388 In a second step, we combine these scenarios with different climate mitigation futures<sup>45</sup>: We consider  
389 a stringent scenario where countries take measures to keep the increase of global temperatures below  
390 1.5°C by the end of the century, and a more moderate scenario, targeting temperature rise to below  
391 2°C by the end of the century. These scenarios have associated different fuel prices that affect the  
392 purchasing options of households. The combination of three SSP scenarios and climate scenarios are  
393 assessed to understand how appliance and electricity demand evolve over time. However, the most  
394 stringent climate scenario (<1.5°C degrees) is not achievable under SSP3, making this combination not  
395 available for analysis.

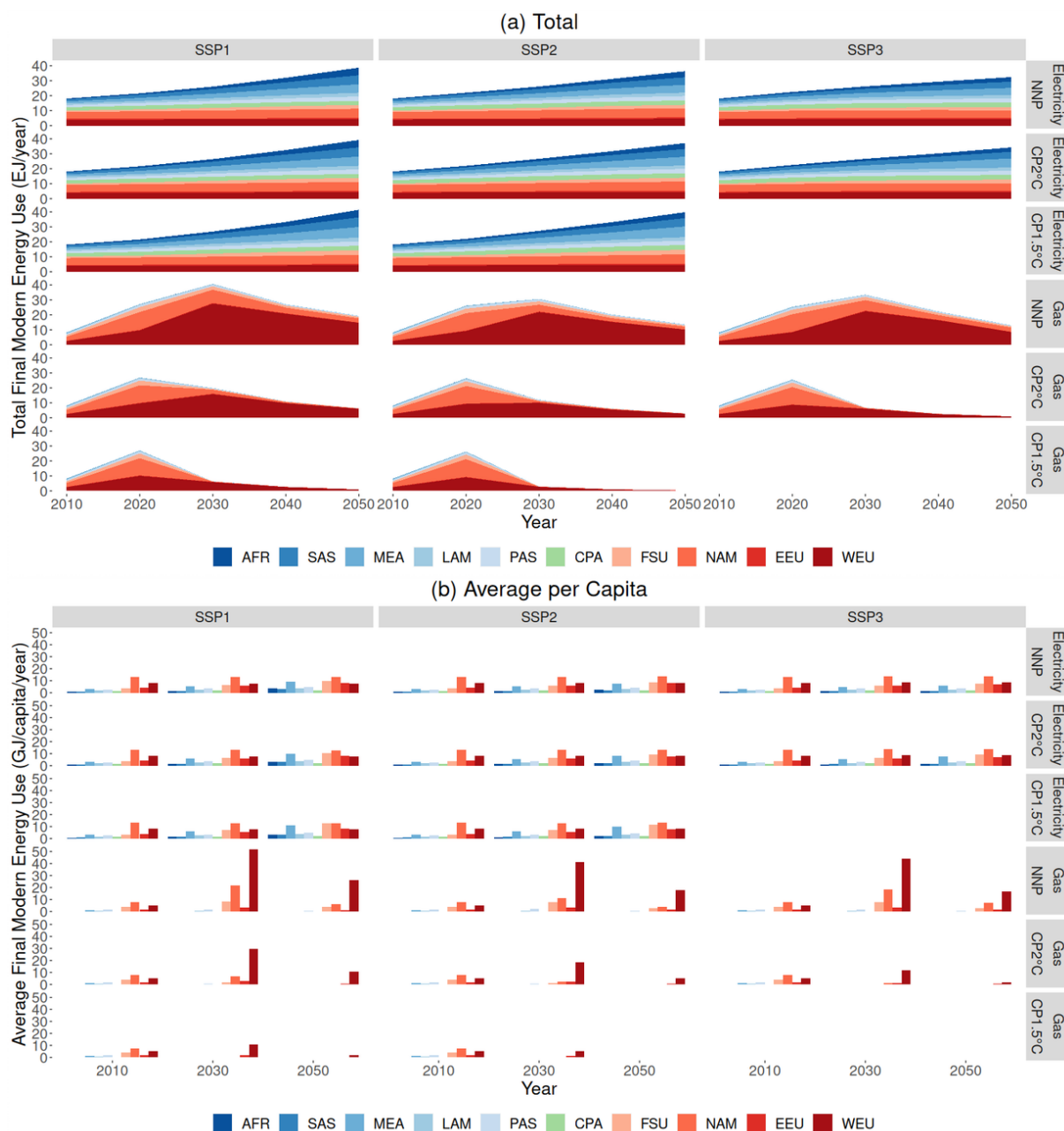
396 For each of these scenarios, we create simulated future datasets for each region that represent the  
397 expected evolution of the distribution of households' characteristics for that specific region over time.  
398 This process involves several steps, starting from stepwise, linking the income, population, and  
399 urbanization distributions, with the probabilities of having certain characteristics (e.g., the probability  
400 of being within a certain climate zone depends on income and urbanization, the probability of having  
401 a solid house depends on climate, income and urbanization, the probability of owning a certain  
402 thermal cooling appliance depends on having a solid house, climate, income and urbanization, etc.).  
403 The individual households in the simulated datasets then choose their set of appliances and energy  
404 consumption based on these characteristics and the structural preference parameters estimated in  
405 module 1, as described in the previous section.

406 Finally, confidence intervals for all the scenario analyses presented in the study are obtained using the  
 407 set of bootstrap estimates of the parameters referenced. These estimates can be found in the  
 408 Supplementary Data file.

409

410 **Figures**

411



412

413

414 Figure 1: Residential final energy consumption of modern energy by region and scenario between  
 415 2010 and 2050. (a) Total; (b) Average per capita. Three baseline scenarios are presented SSP1, SSP2  
 416 and SSP3. In addition to these baselinescenarios that include no specific climate policies (NNP); two  
 417 scenarios with policies aimed at limiting global warming to below 2°C (CP2C) and 1.5 °C (CP1.5C) are  
 418 presented. Regional disaggregation is in line with MESSAGE model regions (see Methods Section for  
 419 additional information) and includes Sub-Saharan Africa (AFR), South Asia (SAS), Middle East and North  
 420 Africa (MEA), Latin America and the Caribbean (LAM), Other Pacific Asia (PAS), Centrally Planned Asia

421 and China (CPA), Former Soviet Union (FSU), North America (NAM), Central and Eastern Europe (EEU)  
 422 and Western Europe (WEU).  
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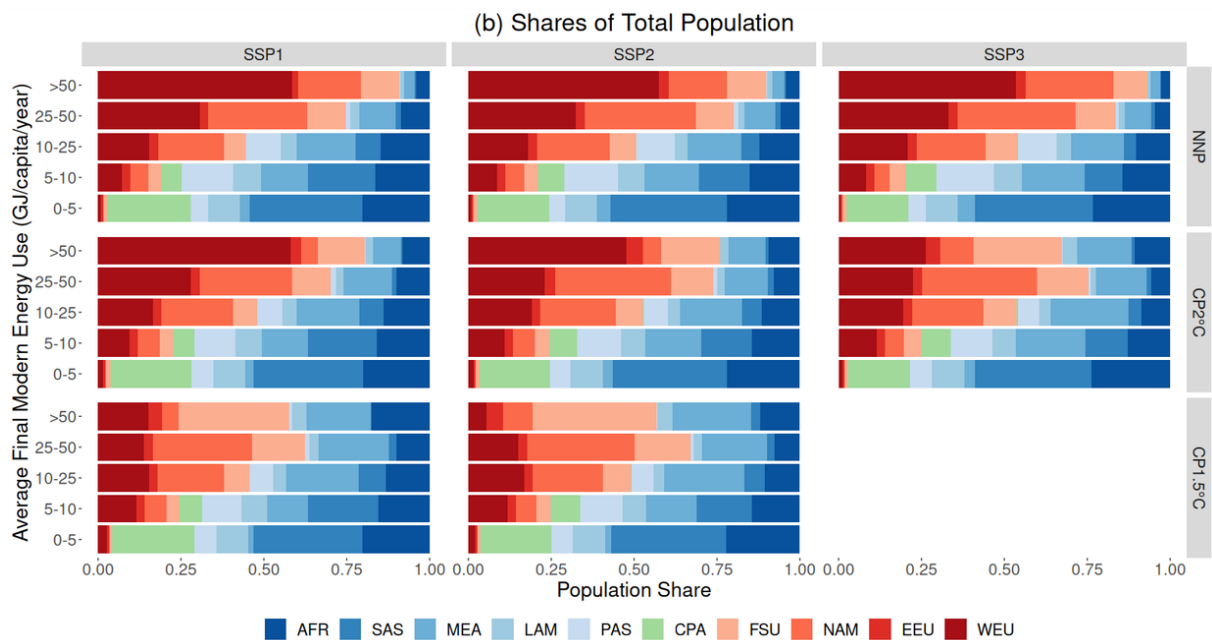
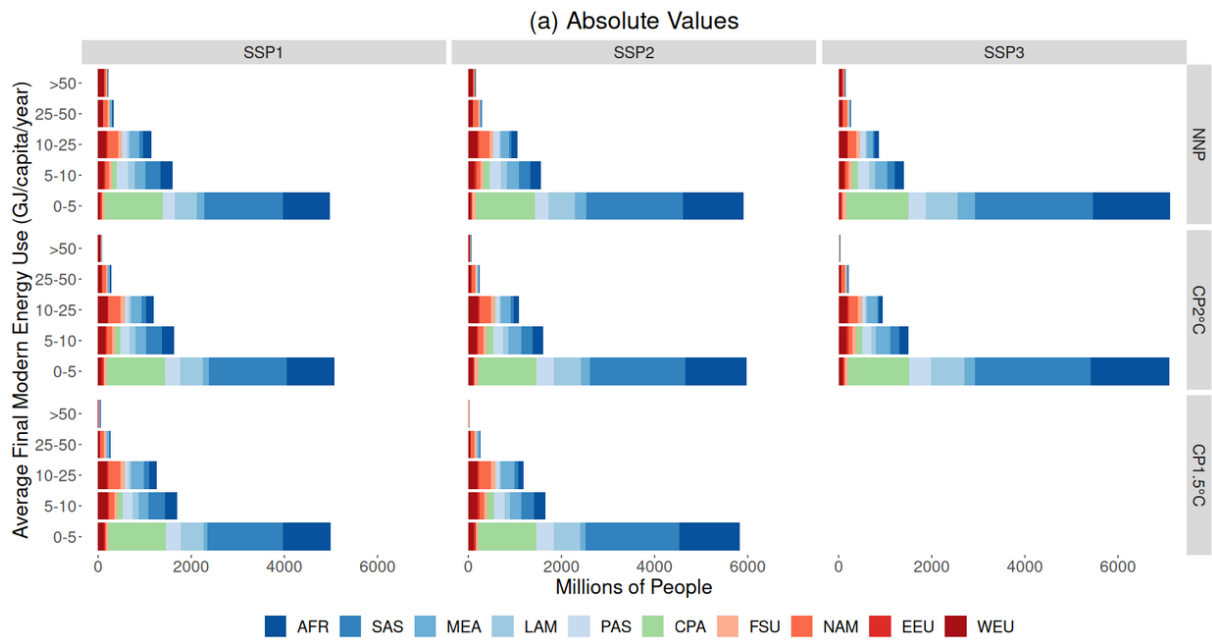
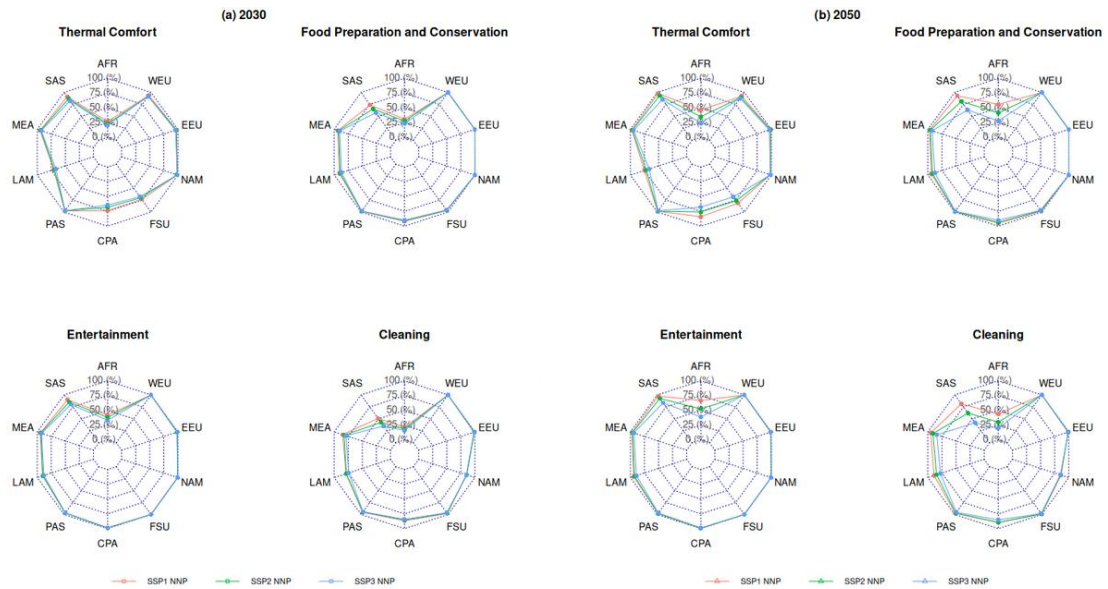
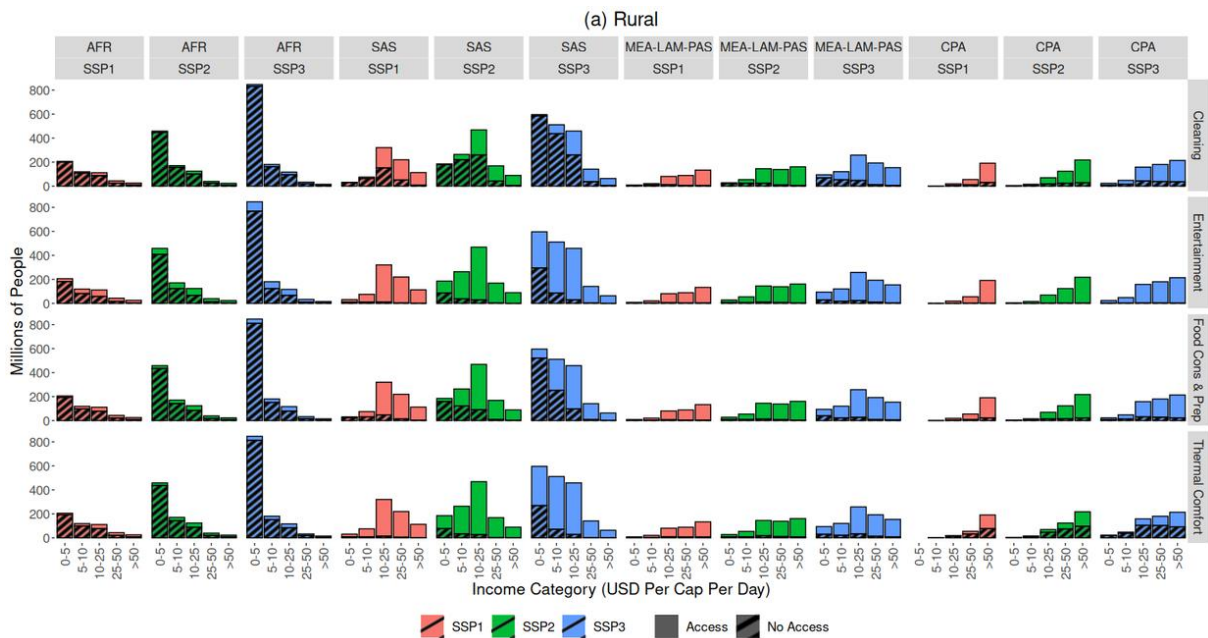


Figure 2: Distribution of modern final household energy use per capita across populations in each region by scenario in 2050 (a) Absolute values; (b) Shares of total population

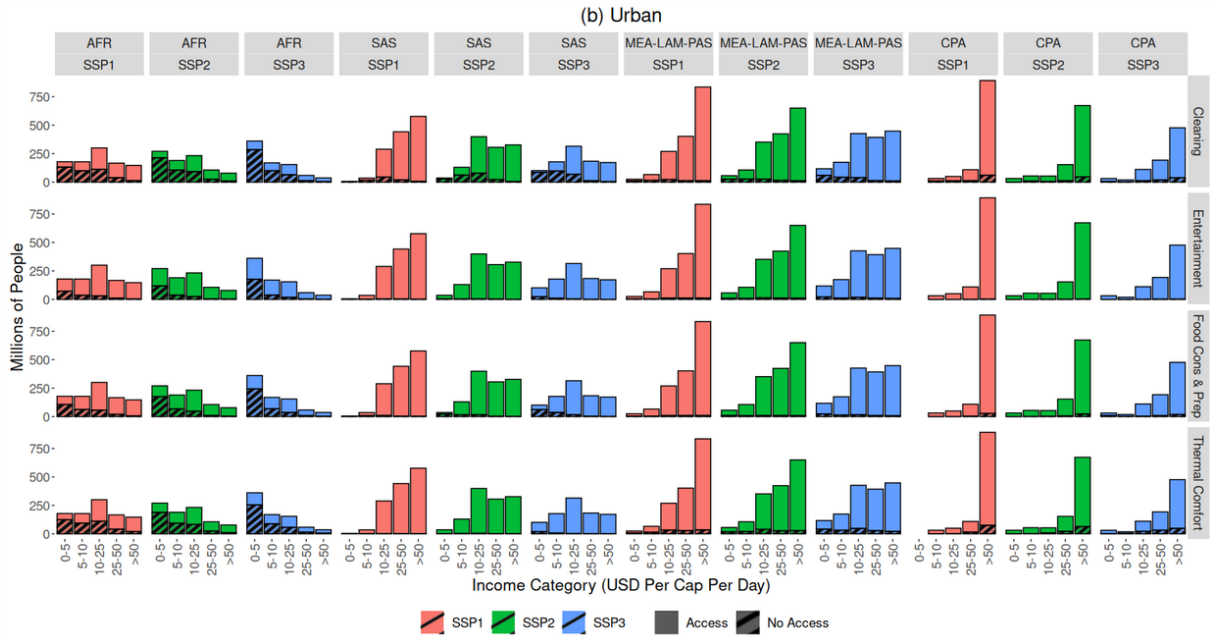


433  
 434 Figure 3: Share of population with access to key end-use services in the home by scenario and region  
 435 in (a) 2030; (b) 2050. Access percentages for four categories of energy services including thermal  
 436 comfort, food preparation and conservation, entertainment, and cleaning services is depicted for each  
 437 region. In 2030, large percentages of populations in AFR, SAS, CPA and LAM still lack access to energy  
 438 services related to thermal comfort food preparation and conservation, and cleaning services. By  
 439 2050, populations in AFR and SAS still lack access to services related to thermal comfort, food  
 440 preparation and conservation, and cleaning services.

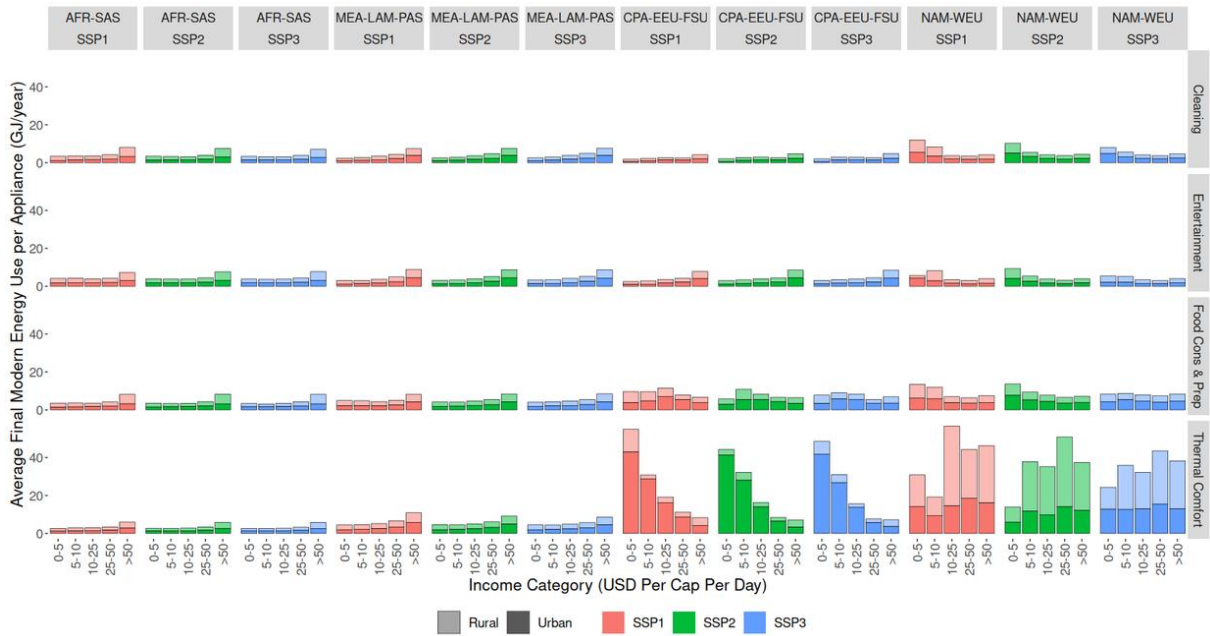
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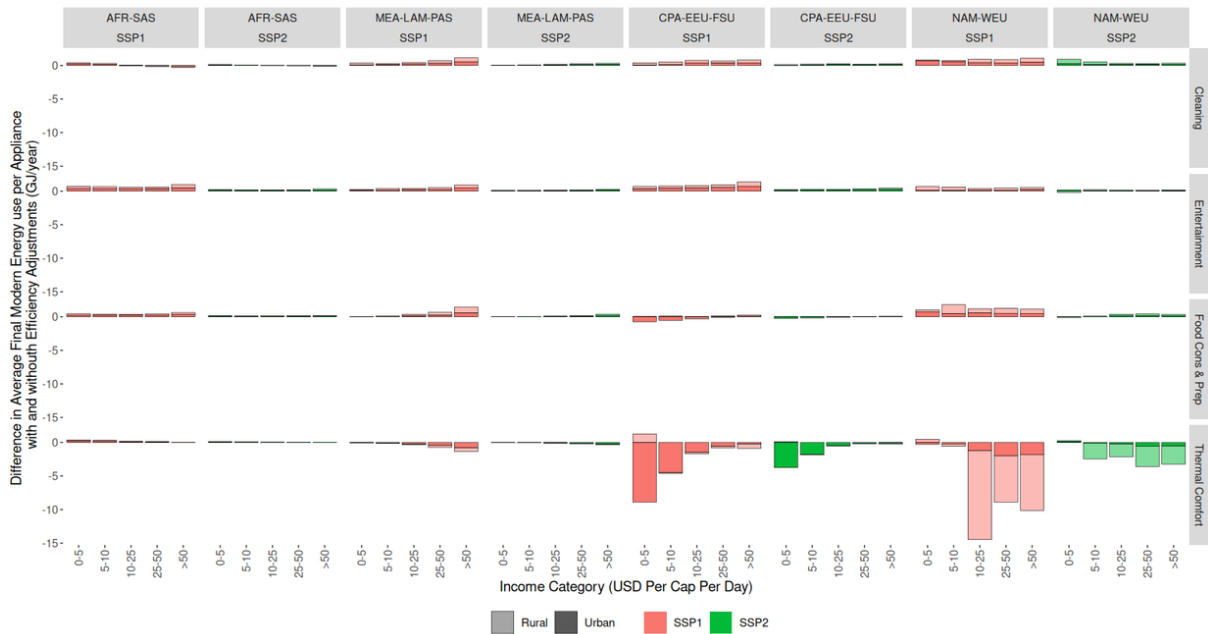
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444  
 445 Figure 4 Access to end-use services by income group for baseline SSP scenarios in Global South regions  
 446 in 2050 (a) Rural; (b) Urban  
 447  
 448



449  
 450 Figure 5: Average energy use per appliance owned for key end-uses by region in 2050 for SSP scenarios  
 451  
 452



453  
 454 Figure 6: Deviations in average energy use per appliance by region for higher efficiency and no  
 455 efficiency change sensitivities in 2050  
 456

## 457 Data Availability

458  
 459 Links to the micro datasets that were used in the analysis are included in the Supplementary  
 460 Information File when available. Given that some of these datasets are not publicly available due to  
 461 required pre-registrations or confidentiality agreements (see Supplementary Table S1 in the  
 462 Supplementary Information), the data used for the estimation module is only available from the  
 463 corresponding author on reasonable request. The simulated datasets generated during the current  
 464 study are also available from the corresponding author on reasonable request. Estimation and  
 465 simulation results presented in the study are included in the Supplementary Data File.  
 466

## 467 Code Availability

468  
 469 The codes used during the current study are available from the corresponding author on reasonable  
 470 request.  
 471

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 476

## 477 Author Contributions

478

479 MPC and SP conceived the initial framework. MPC, SP and BvR designed the research. MPC, AM and  
480 EB prepared the data. MPC performed the modelling, wrote the codes and carried out the analysis.  
481 MPC and SP led the writing of the manuscript, with all other authors contributing.  
482

## 483 Competing interests

484 The authors declare no competing interests.

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